



# Southfield, Michigan

**ADDRESS** | 26701 Telegraph Road, Southfield, Michigan 48033

**START OF OPERATIONS** | 1969

**LOCATION** | Telegraph Road (U.S. Route 24) and 11 Mile Road, just south of Interstate 696 and M-10 Lodge Freeway junction.

**SITE MANAGER** | Sony Hampton

**Facilities:** Southfield site facilities are located on 17.6 acres with four buildings totaling 376K sq. ft. (gross)

- **Main Building** – BASF's OEM Coatings, Printing, Packaging, and Adhesives technical center is 284,000 sq. ft. (gross) and includes 68,000 sq. ft. of laboratories, 30,000 sq. ft. of office space, and 10,000 sq. ft. of conferencing space. The site is the North American headquarters for BASF Coatings and shared headquarters for EDN business – resins and performance additives for coating, and printing and packaging. Support functions at the site include Finance, Logistics/Supply Chain, Marketing, Quality, Sales, Human Resources, EH&S, Legal, and IT Services.
- **Automotive Catalyst Building** – BASF's Catalyst building includes 16,000 sq. ft. (gross) of office space supporting sales and applications engineering as well as BASF Toda North American headquarters.
- **Plastics And Coatings Excellence (PACE) Laboratory** – Includes 52,000 sq. ft. (gross) of laboratory/high bay space.
- **11 Mile Office Building** – Includes 24,000 sq. ft. (gross) of office space.

## Community Outreach:

Supporting many local charities and non-profit organizations, the site is an active participant in Forgotten Harvest, United Way, Life Remodeled, Michigan Science Center, The Children's Center, No Child without a Christmas, Affirmations, and Southfield Public Schools and more.

## Economic Impact

- Annual payroll in excess of \$126M\*
- \$384,000 in property tax\*
- Capital investment in excess of \$3M in last five years\*
- Over \$10 million in contractor and service spending\*
- 100 contractors and service providers\*

\*Year-end 2021 data

## NUMBER OF BUILDINGS



Four buildings

## NUMBER OF EMPLOYEES



Employees | 645

Contractors | 99

## CONTACT INFORMATION

(For media inquiries only)

**MARIKA DIAMOND**  
BASF Corporation

1609 Biddle Avenue  
Wyandotte, MI 48192  
(734) 324-6202

E-mail:  
[marika.diamond@basf.com](mailto:marika.diamond@basf.com)