

News Release

Science meets art: BASF supports 2018 season of Science Gallery Melbourne

- **BASF announces support for newest installment of the global trailblazing Science Gallery**
- **Cutting-edge program ignites creativity and discovery where science and art collide**
- **Unique approach to engage young adults in science**

Melbourne, Australia – August 22, 2018 – BASF will support the 2018 season of Science Gallery Melbourne, a new thought provoking art-meets-science exhibition set to inspire the next generation of innovators.

The University of Melbourne has secured the rights to Australia's only node in the highly successful Science Gallery International network, founded at Trinity College in Dublin. When it opens in 2020, Science Gallery will be a public-facing, dynamic and engaging space to inspire young adults into the STEM workforce.

“Through a cutting-edge program of exhibitions and experiences, Science Gallery Melbourne will encourage young people to consider careers in science and engineering. We will bring together bright minds to imagine the future. We will inspire a generation of future leaders,” said Rose Hiscock, Director Science Gallery Melbourne.

BASF, the world's leading chemical company, is committed to inspiring the next generation of scientists in Australia. The unique approach of Science Gallery helps

to continue this mission by communicating science in a ground-breaking way to young adults and beyond.

“We are thrilled to partner with BASF on our Mediator Program for ‘Perfection’. BASF, like Science Gallery, is a global company with a commitment to growing employment opportunities for young graduates into a diverse range of jobs within STEM,” said Hiscock. With 75% of future jobs in Australia expected to require STEM qualifications, Science Gallery programs will spark the minds of tomorrow’s innovators.

“Art and science are generally viewed as two very separate worlds and here you have Science Gallery bringing them together in this unique, thought-provoking way, helping to communicate the role science, and other STEM streams, play in our everyday lives,” said David Hawkins, Managing Director BASF Australia and New Zealand.

“The future of science is in the hands of the next generation and with this we know that it is critical to continue to evolve the way we communicate how interesting and rich a career in science can be. Science Gallery innovatively supports our mission to engage and retain young adults in STEM education,” Hawkins added.

Through the partnership, BASF and Science Gallery hope to encourage a greater uptake in students pursuing a higher education and a career in STEM.

The 2018 season of ‘Perfection’ will be held in a temporary pop-up venue at the Melbourne School of Design from 13 September 2018.

In 2020, Science Gallery will open in a permanent location as part of a new innovation precinct being developed by the University of Melbourne on the corner of Grattan Street and Swanston Street.

Science Gallery is currently developing nodes in London, Bangalore, Venice, Detroit and Melbourne. Science Gallery Melbourne is designed to play a vital role in shifting societies understanding of science, art and innovation, aiming to engage a primary audience of 15-25 year olds.

About Science Gallery

At the vanguard of the STEM to STEAM movement, Science Gallery is the world's first university-linked network dedicated to public engagement with science and art. Our mission is to ignite creativity and discovery where science and art collide.

Through our galleries and touring exhibitions, we have reached millions of 15-25 year olds worldwide. Our transdisciplinary programmes feature emerging research and ideas from the worlds of art, science, design and technology, presented in connective, participative, and surprising ways.

[www.https://melbourne.sciencegallery.com](https://melbourne.sciencegallery.com)

About BASF in Australia and New Zealand

BASF posted sales of about €464 million in Australia and New Zealand in 2017, serving key industries in the agriculture, coatings, construction, manufacturing and mining sectors. As of the end of 2017, the company had 501 employees and operated 12 production sites across manufacturing and agricultural solutions, performance products and functional materials and solutions. BASF has been active in Australia for more than 90 years, and for about 60 years in New Zealand. Further information is available on the Internet at www.basf.com/au.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of €64.5 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.