

News Release



BASF partners with Globe Growing Solutions for exclusive distribution rights of turf portfolio

- **BASF signs Globe Growing Solutions as exclusive distributor of turf solutions portfolio in Australia**
- **Globe Growing Solutions to distribute and warehouse all BASF turf solutions products starting from January 2018**
- **New distribution arrangements to allow specialised focus for the turf industry**

Melbourne, Australia – December 4, 2017 - BASF has signed an exclusive agreement with Globe Australia Pty Ltd for the distribution and warehousing of its turf solutions portfolio, starting from January 1, 2018. The move will enable BASF to bring innovations to the local market faster and more effectively.

Stewart Paterson, National Commercial Manager, BASF said, “Globe Growing Solutions has a large network of turf specialists serving the Australian market, and the skills and experience to support turf portfolio customers including golf courses, landscape architects and sporting venues. We are continuing to invest substantially in research and development in this area, and we have a strong pipeline of new solutions for the turf industry which will be launched over the next five years,” Paterson explained.

BASF’s turf solutions feature a range of insecticides, fungicides, colourants, water solutions, wetting agents, spray markers and herbicides, ideal for use across the full spectrum of professional turf management situations. BASF is a global leader in innovative

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solutions for the turf industry, with an overall investment of around €1.3 (approximately AU\$1.8 million) per day in research and development for its agriculture solutions business globally.

Peter Frewin, Business Manager at Globe Australia said, “we are looking forward to representing the existing range of products, while working closely with BASF to help streamline the ability to deliver new technologies to the turf industry. There’s a real buzz within Globe Growing Solutions to be exclusively representing this range of products.

“We’ll work closely with BASF’s marketing and research and development teams, to provide insight on the needs of our customers and the industry and continue a high level of service to existing clients that have supported the range to date. We’ll also be working to extend opportunities to new customers,” Frewin added.

Key products in the turf solutions portfolio include popular herbicide Drive XL, for superior post-emergent control of summer grass and white clover, along with colourants Green Lawngr which instantly restores dormant grass to a natural green colour, and Vision Pro, ideal for sporting stadiums, greens and tees.

“We are confident that the agreement will benefit our turf solutions customers through better access to a new pipeline of products, while continuing a high level of customer service,” Paterson added.

About BASF’s Crop Protection division

With a rapidly growing population, the world is increasingly dependent on our ability to develop and maintain sustainable agriculture and healthy environments. BASF’s Crop Protection division works with farmers, agricultural professionals, pest management experts and others to help make this possible. With their cooperation, BASF is able to sustain an active R&D pipeline, an innovative portfolio of products and services, and teams of experts in the lab and in the field to support customers in making their businesses succeed. In 2016, BASF’s Crop Protection division generated sales of €5.6 billion. For more information, please visit us at

www.agriculture.basf.com or on any of our social media channels

About BASF in Australia and New Zealand

BASF posted sales of about €417 million in Australia and New Zealand in 2016, serving key industries in the agriculture, coatings, construction, manufacturing and mining sectors. As of the end of 2016, the company had 493 employees and operated 13 production sites across the sub-region, manufacturing agricultural solutions, performance products and functional materials & solutions. BASF has been active in Australia for more than 90 years, and for about 60 years in New Zealand. Further information is available on the Internet at www.basf.com/au.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 114,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of about €58 billion in 2016. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.