Creating chemistry for the world’s greatest tennis tournaments

Working across a myriad of industries, BASF is an integral part of the game. From sports shoes and tennis rackets to the stadium itself, we develop and supply products that help bring you the tennis.

To discover more about BASF visit www.basf.com.au

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BASF is in the game

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Driving in
Victorians and tourists drive in from all around to watch our favourite competition. BASF supplies a broad range of products that help make mobility more sustainable. With products from BASF, fuel consumption is reduced by exchanging metal car parts with lighter, high-performance plastic materials or through additives that increase fuel efficiency. Air is kept cleaner with BASF catalysts that destroy pollutants produced by car engines. Waterborne coatings enable a more eco-friendly solution for your favourite car colour. In addition, BASF battery materials make electric mobility a reality.

Ticket
You won’t get in without one, so don’t leave your ticket at home. BASF’s chemicals are widely used in the production of paper. Our paper solutions enhance paper quality and increase paper machine efficiency. We also produce coating binders and sizing agents that improve the surface properties and printability of paper, as well as dyes and fluorescent whitening agents to colour and brighten the paper.

Sunscreens
Australian summers expose players, ball hands and crowds to a lot of direct sunlight. So it’s important for everyone to protect themselves from harmful ultraviolet rays. Our innovative sun care products comprise UVA, UVB and broad-spectrum UV filters that absorb the deep-acting rays. We also provide photo stable UV filters which will not degrade under strong sunlight, giving your skin effective sun protection.

Smartphone and stadium television screens
Texting your friend about the thrills on court or watching a replay on this big screen are an exciting part of the tennis. BASF’s performance stabilisers, pigments, UV-absorbers, light stabilisers and flame retardants, in terms of fire, are used to protect the plastic material components and improve the properties of television monitors and smartphones. In addition, red, green and blue pixels make displays come alive. BASF develops light-emitting materials for next generation displays and lamps. Our chemicals are even used for the processing and preparation of the circuit boards and batteries found in many of these products.

Tennis court flooring
The court itself is one of the most fundamental aspects of a tennis game. It must be resilient and easy to maintain. BASF polyurethane systems have become a popular material for artificial sports surfaces, including tennis courts. Demonstrating strong resilience, superior abrasion resistance, excellent energy return, weather resistance and easy maintenance, BASF meets the material requirements set by the International Association of Athletics Federations for athletic tracks.

Food, drink and vitamins
With ingredients for food, beverages and dietary supplements, BASF’s nutrition and health products help keep you and your favourite tennis player happy and healthy. Our omega-3 fatty acids, which maintain brain and heart health, and natural plant sterols, which reduce cholesterol levels, can be found in everyday products such as milk and margarine. In addition, our natural beta-carotene, harvested from pink lakes in South and Western Australia, is used in multivitamin juices, dietary supplements and foods. A rich source of antioxidants and pro-vitamin A, it promotes healthy vision and helps improve muscle recovery after exercise.

Stadium seats
A tennis game lasts longer than most sports. And with all of that use, the seats need to be durable and comfortable. BASF’s performance chemicals, including ultraviolet light absorbers, light stabilisers and flame retardants, as well as our pigments for plastics, are used in many stadium seats. They ensure lasting stability, preventing discoloration, cracking and loss of gloss over time, among other things. Protecting the seats from exposure to heat and sunlight gives them a much longer shelf life.

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