

## **BASF will start a science program on sustainable development in Bulgaria**

- **Science program will be organized in partnership with the Faculty of Chemistry and Pharmacy, Sofia University and intended for high-school students**
- **Program will be named BASF Chemgeneration and it will last throughout the whole school year**
- **Participation is free of charge, while the applications will be submitted via the educational portal [www.chemgeneration.com](http://www.chemgeneration.com)**

BASF, in partnership with the Faculty of Chemistry and Pharmacy, Sofia University will start a new science program on sustainable development called BASF Chemgeneration. The program will be running throughout the whole school year and will be free of charge for all high-school students from Bulgaria, based Sofia.

The aim of the program is to educate high-school students on the importance of chemistry as a science in creating a sustainable future for mankind and is a part of the wider project comprising 11 countries of Central and Southern Europe. BASF will execute the program in partnership with a network of the most prestigious scientific and educational institutions Europe-wide including Faculty of Chemistry and Pharmacy, Sofia University.

“We have run the BASF Chemgeneration Science Program so as to educate high-school students on the importance of the relation of an individual towards the nature for the future of the whole mankind. We would like to support the shift from a linear to a circular economy and show that the principle according to which a contemporary society operates, such as disposing all the things after their usage, is not the best for our water, forest, air and food we consume. The changes have to take place with the young, which is precisely why we have opted this project which teaches us about the ways for repeated usage of the used resources and products to be directed towards high-school students”, Marina Bukovac, BASF Bulgaria Managing Director, explained.

BASF Chemgeneration Science Program consists of a set of interactive chemistry workshops during which students will get the opportunity to carry out experiments and solve some of the problems of contemporary society. The students will on the spot recycle paper, create the systems which can actually filter filthy water, conduct electrolysis of metal and prove there are types of plastic that can be decomposed in just a few weeks.

The workshops will last 90 minutes during which students will carry out real chemical experiments with the assistance of a moderator. They will be organized for groups of 20 students and **held every second Friday of the month at 14h at TechnoMagicLand.**

The applications for the BASF Chemgeneration Science Program will be performed solely by teachers or schools, while the application form could be obtained on the educational portal [www.chemgeneration.com](http://www.chemgeneration.com). The applications will also be available via адрес [basf.chemgeneration@agencyprima.com](mailto:basf.chemgeneration@agencyprima.com).

### **About BASF Chemgeneration Science Program**

BASF Chemgeneration is an interactive science program designed with a view to popularize science, encounter students from 14 to 18 years of age with a fun side of chemistry helping them understand how natural sciences can help in creation of a sustainable future. It started in 2011 as an educational web portal only to become a more complex science program.

Through this program students will participate in interactive experiments, grasp how science solves everyday problems and the role of chemistry in preserving planet. High-school students will see how chemistry functions out of the classroom, which will trigger their creativity and reveal hidden talents for science.

Chemgeneration program is aimed at all students, not just those excelling at chemistry or being particularly interested in natural sciences. Program can be attended by all high schools, irrelevant of whether they offer general education or focus on natural sciences.

### **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of around €63 billion in 2018. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at [www.basf.com](http://www.basf.com).