

News Release

Nutrien, OpenRoad Richmond Auto Body and Sogefi recognized by BASF Canada's Customer Sustainability Awards Programme

Celebrating its 1st edition, the Customer Sustainability Awards recognize Canadian companies for commitment to sustainability in the automotive, agriculture and personal care sectors

MISSISSAUGA, ON, March 16, 2020 – BASF Canada has announced the winners of its first Customer Sustainability Awards Programme, which recognizes Canadian businesses demonstrating leadership in building a sustainable future in the automotive, agriculture, personal care, and other sectors.

Three winners have been selected for their innovation capabilities and integration of sustainability goals into their business strategies: Nutrien, the world's largest provider of crop inputs; OpenRoad Richmond Auto Body, a collision repair services provider; and Sogefi, a leader in the design and manufacture filtration systems and flexible suspension components.

“At BASF, sustainability is at the core of what we do. To drive sustainability and create value to society, we acknowledge the importance of partnering with companies who innovate and integrate sustainability into all that they do,” said Apala Mukherjee, President, BASF Canada. “We have also seen that the pandemic has elevated the significance of sustainability, heightened the importance the circular economy, and required companies to rethinking business models in order to effectively manage

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environmental, social and governance risks. That is why, at BASF, we wanted to recognize our customers who are making extraordinary efforts on this front, aiming to meet the growing challenges along the value chain.”

2021 Customer Sustainability Awards

Winner

Nutrien

OpenRoad Richmond Auto Body
Sogefi

Category

Sustainability Champion, SDG
Leadership

Small Business Sustainability Leader
Sustainability Innovation

Special mention

Apollo Health & Beauty Care
ChamClad By Chameleon
Great Northern Insulation
Hain Celestial
Polykar
Craftsman Collision

Category

SDG Leadership

Small Business Sustainability Leader

SDG Leadership

Sustainability Champion

Sustainability Innovation

President’s Recognition

The companies were awarded in a virtual ceremony.

An independent third-party assessed participants’ sustainability performance based on the following criteria:

- Sustainability strategy
- Sustainability governance
- Sustainability achievements
- Alignment with UN Sustainable Development Goals
- Sustainability innovation

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About BASF

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At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 110,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2020. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at <http://www.basf.com>.

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