

News Release

BASF celebrates National Chemistry Week at the Royal Ontario Museum

- BASF Kids' Labs will be offered from October 15 to 22, 2023 to visiting families and young students from the Royal Ontario Museum's School Visit Program
- National Chemistry Week activities are part of BASF's 3-year partnership with the Royal Ontario Museum to promote hands-on educational programming that encourages innovation and creativity

Mississauga, ON, October 12, 2023 – BASF is bringing National Chemistry Week activities to ROM (Royal Ontario Museum) through a series of BASF Kids' Lab experiments that encourage science, technology, engineering, arts, and math (STEAM) learning and promote innovation and creativity within young museum visitors. This will be BASF's first time celebrating Chemistry Week at ROM as part of the three-year partnership and in addition to the workshops sponsored through ROM's Signature Family Programs.

BASF Kids' Labs will be offered to the general public in ROM's innovative Makerspace hub on Sunday, October 15 and 22, 2023 from 10:30 a.m. to 3:30 p.m. with a regular ticket purchase. The Kids' Lab program will feature an experiment called "Playful Polymers" that teaches kids about the role polymers play in chemistry while they create their own slime.

BASF Kids' Lab will also welcome approximately 750 students participating in ROM's School Visits Program from October 17 to 19, 2023. Visitors from kindergarten to grade 3 will have the opportunity to participate in the "Rainbow Connection" experiment and learn about chromatographic separation. In contrast, grade 4 to 6 students will experience the "Freshwater pHun Factor," which focuses on teaching kids about water quality and pH levels.

"We are excited to celebrate National Chemistry Week at ROM and encourage kids to keep discovering the wonders of chemistry through our BASF Kids' Labs," said Apala Mukherjee, BASF Canada President. "Within the first six months of launching the partnership with ROM, more than 2,500 young visitors participated in Kids' Lab, and we look forward to bringing this experiment to even more youth!"

BASF's Kids' Lab is one of the company's signature STEAM programs for youth, designed to provide a fun, hands-on learning environment that connects chemistry with the world.

For more information on National Chemistry Week or the BASF Kids' Lab curriculum, please visit https://www.basf.com/ca/en/social-engagement/basf-canada-celebrates-national-chemistry-week-at-the-rom.html

About BASF

BASF Canada, headquartered in Mississauga, Ontario, is a subsidiary of BASF SE and an affiliate of BASF Corporation. BASF has more than 1,100 employees in Canada. For more information about BASF Canada's operations, visit www.basf.com/ca.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €87.3 billion in 2022. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.