

# **News Release**

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## BASF launches new fungicide solution based on Revysol® in China

- Melyra® fungicide powered by Revysol® delivers strong performance against diseases while meeting the highest level of regulatory standards
- First in the series of several planned new products in China to leverage Revysol's innovative chemistry

Shanghai, China – May 18, 2020 – Today, BASF officially introduced its innovative Melyra® fungicide to customers in China. It is the first in a series of three planned new products for the Chinese market that are based on BASF's fungicide Revysol. Launched during a live virtual event attended by customers from across the country, Melyra combines the latest fungicide innovation from BASF together with the company's trusted F500® active ingredient. This provides farmers with an exciting new solution to help them harvest more marketable crops.

First announced in 2016, Revysol (common name: mefentrifluconazole) offers outstanding biological performance against difficult to control pathogens in specialty and row crops while meeting the highest regulatory standards. Farmers can trust products containing Revysol to treat a broad spectrum of diseases in a variety of crops safely and sustainably.

Catie Gao, Product Marketing Manager for Fungicides at BASF's Agricultural Solutions division in China, spoke during the launch event to highlight BASF's ambitious plans for the new solution in China. "In January this year, we received the registrations for the first three products of our planned Revysol series, including

Melyra for professional tomato and grape growers. We plan to expand the approved label to a wider array of crops, including apples and cucumbers, next year."

Additionally, BASF plans to launch Tylora<sup>®</sup>, the first Revysol-based product for use in field crops, in the second half of 2020. Cevya<sup>®</sup>, an additional Revysol-based product aimed at both rice and fruit and vegetable crops, will follow at a later date.

"Following the initial launch in the US last year and in the EU at the beginning of this year, we firmly believe that Revysol will reshape the azole market. Farmers in China are the first in Asia Pacific to benefit from this fungicide innovation. With Revyosl we offer Chinese growers more efficient and sustainable tools for resistance management and help them balance agricultural productivity, environmental protection and societal needs," said Jackson Wang, Head of Business Management Greater China at BASF's Agricultural Solutions division.

#### About BASF's Agricultural Solutions division

With a rapidly growing population, the world is increasingly dependent on our ability to develop and maintain sustainable agriculture and healthy environments. Working with farmers, agricultural professionals, pest management experts and others, it is our role to help make this possible. That's why we invest in a strong R&D pipeline and broad portfolio, including seeds and traits, chemical and biological crop protection, soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we connect innovative thinking and down-to-earth action to create real world ideas that work − for farmers, society and the planet. In 2019, our division generated sales of €7.8 billion. For more information, please visit www.agriculture.basf.com or any of our social media channels.

### **About BASF in Greater China**

BASF has been a committed partner to Greater China since 1885. With large production sites in Shanghai, Nanjing and Chongqing, BASF is a major foreign investor in the country's chemical industry, and operates the Innovation Campus Shanghai, a global and regional research and development hub. BASF posted sales of more than €7.3 billion in 2019 to customers in Greater China and employed 9,230 people as of the end of the year. For further information, please visit www.basf.com/cn/en.

#### **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 117,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country

in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2019. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.