

News Release

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BASF Nutrition and Health presents new and multifaceted health and lifestyle concepts at Food Ingredients China 2021

- **Food Ingredients China 2021 takes place from June 08 – 10. Visit BASF at National Exhibition and Convention Center (Shanghai, China), Hall 2.1, Booth 21L60 / 21M61.**
- **Experience a range of high-quality health ingredients and high efficacy prototypes comprising baking and flavor ingredients that match the lifestyle needs of today's consumers.**
- **BASF will also demonstrate its innovative digital Human Nutrition Virtual Assistants, and offer a complimentary eye health assessment.**

Shanghai, China – June 07, 2021 – BASF announced today that it will participate at the upcoming Food Ingredients China (FIC) 2021 trade show taking place from June 08 to 10 at the National Exhibition and Convention Center in Shanghai. The trade show is one of the largest ingredients events in Asia.

Over the course of 2020, consumers have adapted to the new normal arising from the pandemic and a renewed interest in health and wellness continues to be a key consumer trend in 2021. For example, consumers are taking an active interest in how they can support their overall immune health, as well as their eye health due to the increasingly longer screen time spent on digital devices nowadays.

“At FIC, BASF is excited to demonstrate first-hand our industry-unique digital tools and new products for health and food ingredient applications in response to trending consumer needs. We are looking forward to hosting our visitors to a multi-sensory

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nutrition and lifestyle experience,” said Leon Chen, Head of Sales, Human Nutrition, Asia Pacific.

New innovations in health

- With **digitalization**, we’ve enabled our customers’ access to 24/7 convenience. Discover how the **Human Nutrition Virtual Assistants** comprising **MyProductWorld** and **RegXcellence** support efficiency and simplify your product development, regulatory and quality compliance needs.
- Visitors to the booth can take an onsite test that can ascertain the level of **macular pigment density (MPD)**, which is an important measure of lutein status in the eyes. This test offers an understanding of how **Xangold® lutein** supplements can help optimize MPD and thereby may support vision, and may help protect against blue light emitted from digital devices.
- Learn about innovative nutrition applications that support general health, immunity and metabolism derived from these BASF health ingredients: **Lucarotin®** carotenoid, **Betatene®** natural beta-carotene, high quality vitamins, omega-3, **Vegapure®** plant sterols, **Tonalin®** conjugated linoleic acid.

New ingredients that deliver superb taste and performance

- Discover **Spongolit®** Pure 10, a clean-label and premium aerating agent that enhances the volume and texture of cakes.
- BASF’s premium **Lamequick®** is a range of whipping agents that enhances the taste and texture of desserts, whipping creams and ice cream. At FIC, BASF will present Lamequick® VE 28, a plant-based variation of the whipping agent to showcase the possibilities of plant-based desserts for the growing dessert market in China.

Explore captivating aromas for versatile use in scents and food flavorings

- For the first time in China, BASF will showcase its natural aroma ingredients for the food and flavoring markets with two products from Isobionics®. Isobionics is an innovation leader in biotechnology serving the global market for natural flavor and fragrances acquired by BASF in 2019.

Visitors can take delight in natural Valencene and Nootkatone, two citrus-based ingredients manufactured by fermentation technology.

About BASF's Nutrition & Health division

BASF Nutrition & Health provides a comprehensive product and service range for human and animal nutrition, pharmaceutical, bioenergy and flavor & fragrance industries. With our science-driven portfolio, we address customers in globally growing markets to meet the demands of an expanding world population. Together with our customers, we play an active role in enhancing the nutrition, health and wellbeing of consumers all over the world. Our products fulfill the highest safety, regulatory and sustainability standards. BASF Nutrition & Health operates sites in Europe, North America, South America and in Asia-Pacific. For more information, go to www.basf.com.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 110,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2020. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.