

Press release



BASF launches new MasterTop flooring and cleaning products on the European market

- **Transparent, water-based polyurethane topcoat for decorative flooring solutions**
- **Universal cleaner and degreasing agent**

Oldenburg, Germany, April 21, 2016 – With MasterTop TC 417W Clear, BASF has added a transparent, water-based polyurethane topcoat for decorative flooring solutions with enhanced hygienic and optical properties. This complements the BASF product portfolio of chemical solutions for construction, which is bundled under the Master Builders Solutions® brand.

The main advantages of the new product are antibacterial activity in

April 21, 2016
P 187/16e
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accordance with ISO 22196:2011 and lower dirt pick-up, which reduces cleaning requirements and saves costs. Furthermore, the smooth matt finish without foaming or roller marks makes installation easier and improves the visual appeal of the floors.

Moreover, MasterTop TC 417W Clear contributes to good indoor air quality and complies with the low emission limits of the AgBB standard (Committee for Health-related Evaluation of Building Products). The topcoat is also available as an anti-slip version which makes the floor safer. In combination with decorative flooring systems from BASF, MasterTop TC 417W Clear is especially well-suited for application in buildings with high decorative and hygiene requirements such as hospitals, schools, cafeterias, offices or exhibition centers.

For the optimal maintenance of MasterTop flooring solutions, BASF has developed MasterTop CLN 50 – a highly concentrated cleaner and degreasing agent. The product is biodegradable without residue and supports a long service life of the flooring solution. It is approved for use in the food industry. MasterTop CLN 50 is anti-static, removes organic and inorganic contaminations and reduces the growth of bacteria; as a result, MasterTop floors remain as clean and safe as they were immediately after installation.

“With the launch of the new products we support our customers with steadily improved flooring solutions and we will further strengthen our product portfolio in the area of decorative flooring systems. These products will be produced and supplied directly from Oldenburg, the European headquarter for Flooring Solutions from BASF,” said Luc Van Eldere, Head of Performance Flooring Europe at BASF.

MasterTop – the right choice for your project

Under the MasterTop brand, BASF offers a broad portfolio of innovative, liquid-applied resin flooring solutions for a wide range of applications in for example public buildings, healthcare facilities, hotels and factory buildings. As the requirements faced by each individual floor are different, MasterTop products can be tailored

individually to meet specific performance criteria, technical and aesthetic requirements, as well as allowing fast, cost-effective application. The non-solvent MasterTop systems feature low emissions, high strength and low maintenance costs combined with high durability. MasterTop wall coverings enable a seamless transition between floors and walls, thus ensuring the highest possible levels of hygiene and holistic interior design.

The Master Builders Solutions experts from BASF attach particular importance to research and development work for new, durable, low-emission flooring and wall solutions for indoor use. The Master Builders Solutions Training Center at BASF's facilities in Oldenburg allows the use and the benefits of the innovative products to be demonstrated to customers at one central location in Europe.

You will find further information about our products and system solutions on the internet at:

www.master-builders-solutions.basf.co.uk

Master Builders Solutions from BASF

Under the Master Builders Solutions® brand, BASF bundles its advanced chemical solutions for new construction, maintenance, repair and renovation of structures. Master Builders Solutions is built on the experience gained from more than 100 years in the construction industry. The comprehensive portfolio under the brand encompasses concrete admixtures, form release agents, cement additives, chemical solutions for underground construction, waterproofing solutions, sealants, repair & protection solutions, performance grouts, and performance flooring solutions.

Master Builders Solutions is backed by a global community of BASF construction experts. To solve our customers' specific construction challenges, we combine the suitable elements of our portfolio, our know-how across areas of expertise and regions, and draw on the experience gained in countless construction projects worldwide. We leverage global BASF technologies as well as our in-depth knowledge of local building needs, to develop innovations that help make our customers more successful and drive sustainable construction.

About the Construction Chemicals division

BASF's Construction Chemicals division offers advanced chemicals solutions for new construction, maintenance, repair and renovation of structures: Our comprehensive portfolio encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing systems, sealants, concrete repair & protection systems, performance grouts, performance flooring systems, tile fixing systems, expansion control systems and wood protection solutions.

The Construction Chemicals division's about 5,500 employees form a global community of construction experts. To solve our customers' specific construction challenges from conception through to completion of a project, we combine our know-how across areas of expertise and regions and draw on the experience gained in countless construction projects worldwide. We leverage global BASF technologies, as well as our in-depth knowledge of local building needs, to develop innovations that help make our customers more successful and drive sustainable construction.

The division operates production sites and sales centers in more than 50 countries and achieved sales of about €2.3 billion in 2015.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 112,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of more than €70 billion in 2015. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information at www.basf.com.