

News Release



Professional farmer kit from BASF helps improve farm safety

- **One-of-a-kind kit designed for smallholder farmers in the Philippines**
- **Helps farmers achieve good agricultural practice and safe farming environment**

Nueva Ecija, Philippines – May 18, 2016 – Smallholder farmers in the Philippines can improve safety on the farm with a new professional farmer kit. Developed by BASF, it aims to help smallholder farmers minimize their exposure to crop protection products by following good agricultural practices.

The kit consists of a pair of nitrile gloves, three particulate filter masks, a set of protective eyewear and an easy-to-understand, picture-based instruction leaflet. In the near future, the kit will be available for smallholder farmers to purchase locally at an affordable price.

The kit was introduced at a launch event held at PhilRice, Science City of Munoz in Nueva Ecija with attendance from more than one hundred top rice farmers from Luzon, the local farmers' association, representatives from CropLife and the Fertilizer and Pesticide Authority.

“Safety is an everyday effort that involves everyone working on the farm, living on the farm, and nearby. As a leading producer of crop protection products, we not only offer our solutions to farmers, but also our support to ensure the responsible use of our products. With the launch of the professional farmer kit, we are helping farmers in the Philippines work in a safe environment and produce safe, healthy

May 18, 2016

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food,” said Roy Comagon, Managing Director, BASF Philippines, Inc.

While farming is the biggest job on earth, farmers are not facing the challenge alone. BASF supports productive, sustainable agriculture, allowing farmers to protect the land they hold in trust for future generations while meeting the demands of modern society.

About BASF’s Crop Protection division

With sales of more than €5.8 billion in 2015, BASF’s Crop Protection division provides innovative solutions for agriculture, turf and ornamental plants, pest control and public health. Our broad portfolio of active ingredients, seed treatments, biological controls, formulations and services optimizes efficient production of high quality food and protects against post-harvest loss, damage to buildings and the transmission of disease. By delivering new technologies and know-how, BASF Crop Protection supports the effort of growers and pest management professionals to make a better life for themselves and society. Further information can be found on the web at www.agro.basf.com or on our [social media channels](#).

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 112,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of more than €70 billion in 2015. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information at www.basf.com