

150 years



Press Conference 150 Years of BASF

Ludwigshafen, December 4, 2014

150 years

 **BASF**

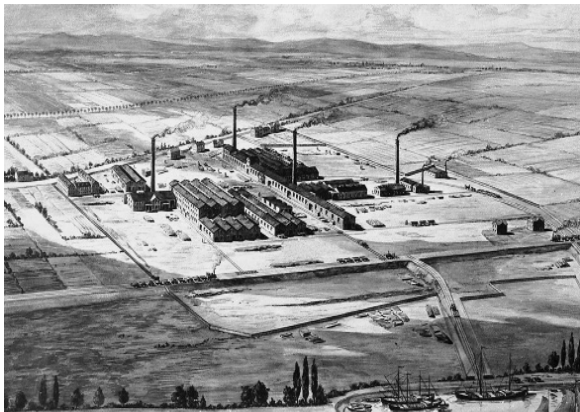
We create chemistry

We create chemistry for a sustainable future

150 years



Looking back at 150 years of creating chemistry



Ludwigshafen site,
1866



Agricultural Research Station
Limburgerhof, around 1925



Production of plastic tubs,
1960

Future challenges – our opportunities

2050 9 bn

70%

Challenges of the future



150 years



Global presence



Shipping department, Ludwigshafen,
photo 1951



Freeport, Texas,
photo 2006

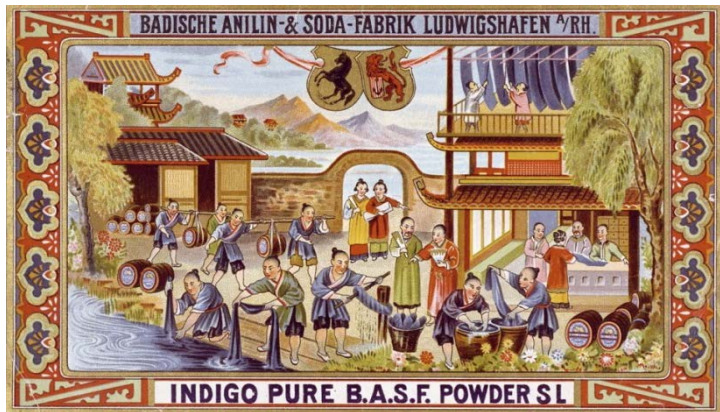


Guaratinguetá, Brazil,
photo 1970

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BASF in China – Breaking New Ground



Product label, 1903



Signing of feasibility study for Nanjing Verbund site, 2000

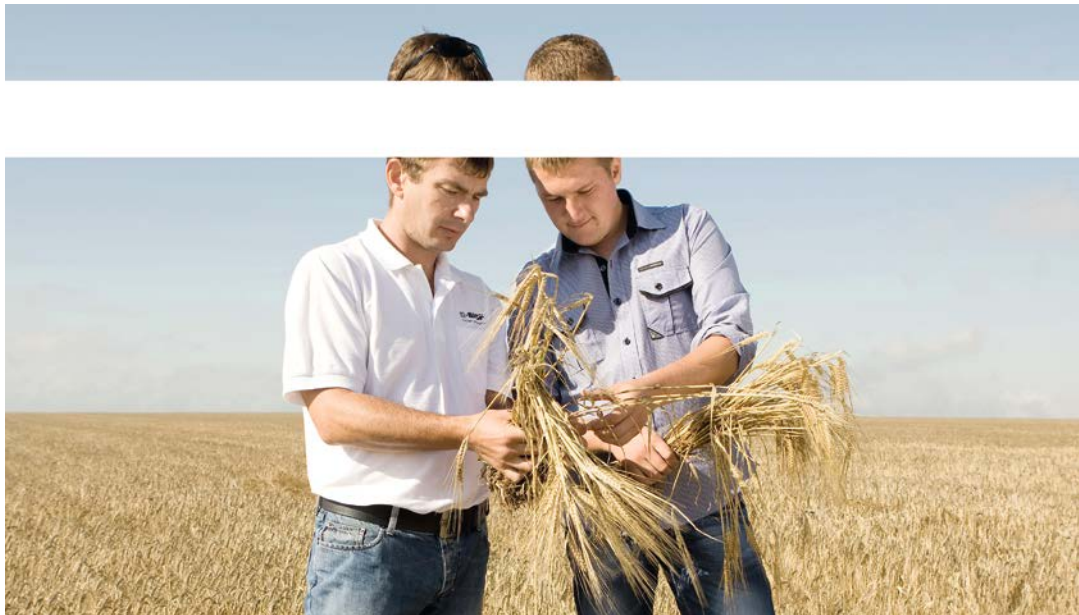
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Collaboration makes us successful



Leather workshop, 1964



BASF employee and farmer in the field, 2012

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Creator Space online

150 years



Challenges Blog

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Creator Space™

Join us in creating chemistry for a sustainable future.

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Creator Space tour Mumbai

How can we
improve our
water quality?
Creator Space
Mumbai

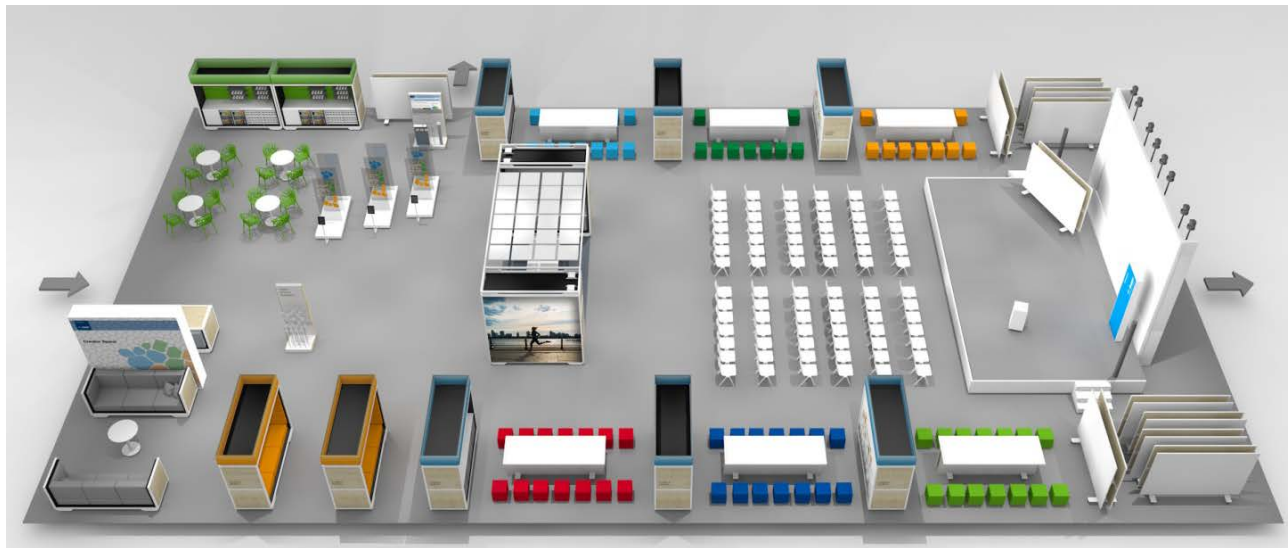


Join us in co-creating solutions that improve access to safe drinking water.

Creator Space™ Mumbai, January 16-23, 2015

Register now at creator-space.basf.com

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Creator Space science symposia



How can we push the envelope to achieve smarter energy solutions?



Join Professor Ying Shao-Horn and other leading scientists in conceiving more efficient ways to generate, store and use energy. It's a collaborative event for sharing knowledge and perspectives.

Creator Space® Science Symposium Ludwigshafen takes place from March 9-10, 2016.

Discover more at creator-space.basf.com/energy-symposium

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Connecting co-creation and celebration

How can you make your neighborhood a better place?

Creator Space – Idea contest

Take part in the Corporate Volunteering Team Contest. Submit an idea for a charitable project addressing one of the themes: urban living, smart energy or food from February 2 through March 29 and vote on the best projects worldwide.

More details at www.connected-to-care.basf.com

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Sounds for 150



Feierabendhaus, 1960

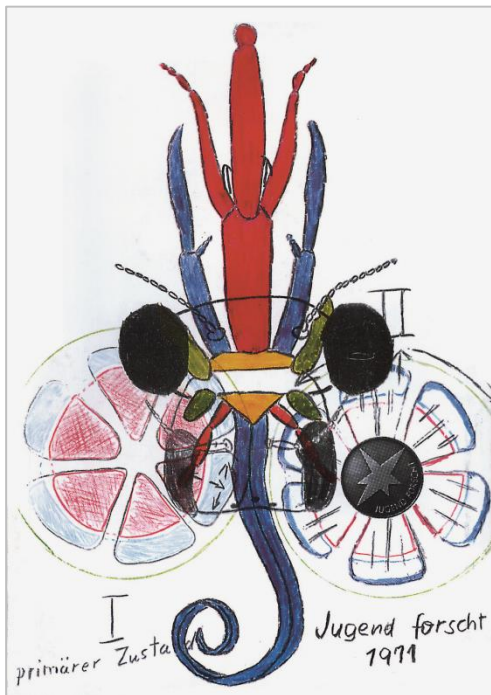


Michael Nyman

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50 years of “Jugend forscht”



Federal competition 1971.
© Stiftung Jugend forscht e.V.

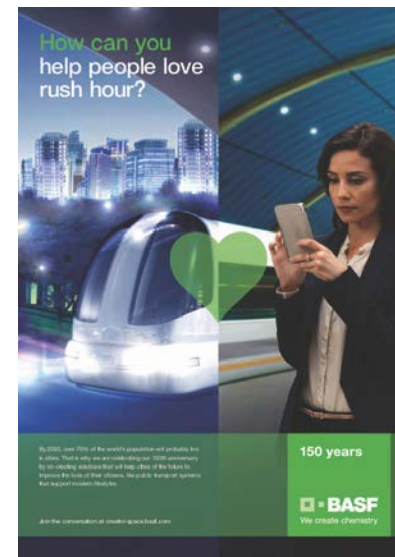
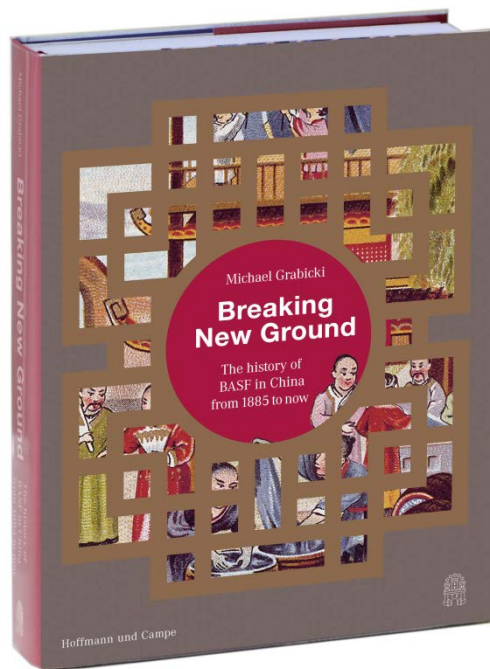
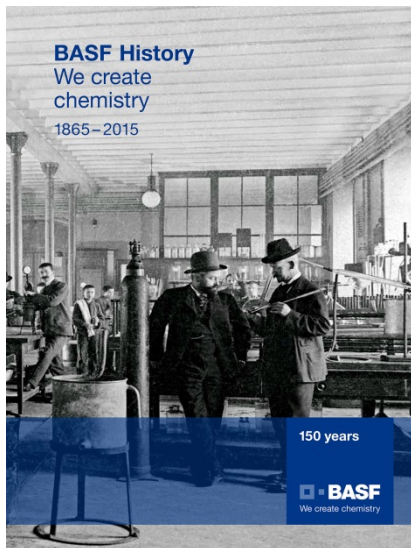


Researching, motivating, celebrating – 50 years of “Jugend forscht ” + 150 years of BASF.
Federal competition 2015.

150 years



We create chemistry – and have been doing so for 150 years



150 years



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