We create chemistry

News Release

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Cellasto® invests €60 million to establish a second plant in China

- **Cellasto® strengthens presence in Chinese market to meet local demand**
- **New plant to increase capacity as of 2027**

Shanghai, China – April 14, 2025 – Cellasto®, the world leader in Noise, Vibration and Harshness (NVH) components, is investing roughly €60 million to establish a second plant in Shanghai, China. This production expansion aims to capitalize on China's booming electric vehicle market. The new facility will feature advanced mold lines, resulting in a capacity increase of nearly 70%, with operations expected to start in 2027. A commencement ceremony was held on April 14th to celebrate this expansion.

"Cellasto® has always delivered exceptional value to automotive manufacturers with the same passion for quality and efficiency. I am confident that this devotion will ensure a continued success with our customers in China in this vital automotive market," comments Dr. Martin Jung, President of the Performance Materials Division, BASF.

"BASF has made substantial investments in China since entering the Chinese market 140 years ago. Today's expansion is another strong testament to BASF's commitment to staying close to the local market and our customers. As the leading chemical supplier to the automotive industry, BASF strives to accelerate business growth in the automotive sector in China, by leveraging our local production network, strong innovation capabilities and deep market insights," adds Dr. Jeffrey Lou, President and Chairman Greater China, BASF.

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“Four years ago, we celebrated Cellasto®'s 60th anniversary and the 10th anniversary of our Shanghai plant. This year, with the addition of a second plant, we are achieving another significant milestone. With our state-of-the-art facilities, we are eager to seize the opportunities presented by this dynamic market,” concludes Bjoern Kophstahl, Vice President of Cellasto®, BASF.

About BASF

At BASF, we create chemistry for a sustainable future. Our ambition: We want to be the preferred chemical company to enable our customers’ green transformation. We combine economic success with environmental protection and social responsibility. Around 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises, as core businesses, the segments Chemicals, Materials, Industrial Solutions, and Nutrition & Care; our standalone businesses are bundled in the segments Surface Technologies and Agricultural Solutions. BASF generated sales of €65.3 billion in 2024. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.

About BASF’s Performance Materials division

BASF’s Performance Materials division leads the transformation of the plastics industry by merging sustainability with a competitive edge. Our broad material competencies and product portfolio, backed by deep industry understanding, make us the ideal one-stop-shop. With dedicated material-focused teams and strong R&D power, we deliver industry-leading technologies and expertise to our customers worldwide. Our global network ensures a competitive advantage through superior innovations, regional proximity, and tailor-made solutions that meet local market demands. We are committed to enhancing performance and efficiency across sectors such as automotive, consumer goods, industrial applications, and construction. With BASF, our partners embark on #OurPlasticsJourney towards a more circular and sustainable future. In 2024, the Performance Materials division achieved global sales of €6.8 billion.
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