

News Release

CHINAPLAS 2025: BASF drives a net zero future with sustainable innovations and co-creations on #OurPlasticsJourney

■ BASF at CHINAPLAS 2025: Hall 17, D91, Shenzhen World Exhibition & Convention Center (Shenzhen)

Shenzhen, China – April 14, 2025 – At CHINAPLAS 2025, BASF reaffirmed its commitment to enable the green transformation of its customers, by unveiling sustainable innovations and co-creations that advance sustainability, circularity, and performance across the MAKE–USE–RECYCLE phases of #OurPlasticsJourney.

“With sustainability taking the driver’s seat in the industry, our focus has been on innovations, co-creations and projects that help our customers’ journey to meet their sustainability goals and green transformation cost-effectively,” said Andy Postlethwaite, Senior Vice President, Performance Materials Asia Pacific, BASF.

“We are excited to showcase solutions that not only meet market demands but also push the boundaries of what’s possible in the plastics industry. CHINAPLAS 2025 is an opportunity to deepen our dialogue with industry leaders and accelerate the shift to sustainable practices. We’re also connecting with partners to co-create solutions that support a net-zero future and strengthen Asia’s role in the global circular economy.”

At CHINAPLAS 2025, visitors to BASF’s booth will see how specific materials solutions by product value chains for the plastics industry can be made, used and recycled for a more sustainable future.

A hands-on demonstration of how BASF is supporting #OurPlasticsJourney with

industry-leading tools such as the PACIFIC app, a solution for the exchange of Product Carbon Footprint (PCF) data of BASF products, and a joint development of BASF and CircularTree, is also available for visitors. With the PACIFIC app, BASF customers have access to an extremely user-friendly and at the same time technically powerful way of exchanging PCF values in accordance with the Catena-X standards.

Visitors to CHINAPLAS 2025 can also engage with BASF at concurrent events including the Plastics Recycling & Circular Economy Conference, six tech talks and SportsTech Chic & Green Conference:

- Plastics Recycling & Circular Economy Conference on 14 April: Featuring BASF's solutions for circularity.
- Organizer's Tech Talks: In the Green Low-Carbon Solutions session, BASF will speak on the Loop solution for polyurethanes. In the Automotive session, BASF highlights its high-performance material solutions for eMobility innovations, as well as solutions for lightweight chassis. In the New Materials session, BASF will present on its newly launch Ultraform POM N2800Z series, as well as sustainable materials for automotive applications.
- SportsTech Chic & Green from April 15-17 at Hall 20: Featuring lightweight, durable and high-performance sporting goods, functional fabrics for sportswear, sustainable athleisure and sporting goods, as well as personalized and innovative sports products.

For press photo and updates on BASF at CHINAPLAS 2025, click [here](#).

About BASF

At BASF, we create chemistry for a sustainable future. Our ambition: We want to be the preferred chemical company to enable our customers' green transformation. We combine economic success with environmental protection and social responsibility. Around 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises, as core businesses, the segments Chemicals, Materials, Industrial Solutions, and Nutrition & Care; our standalone businesses are bundled in the segments Surface Technologies and Agricultural Solutions. BASF generated sales of €65.3 billion in 2024. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.