

News Release

BASF Kids' Lab celebrates 15 years of interactive chemistry education program for children in Thailand

- **Free chemistry education program led by BASF employee volunteers and university students**
- **Safe, hands-on experiments with water help children learn about healthy diets and the chemistry of food**

Bangkok, Thailand – August 23, 2018 – BASF will bring fun and interactive experiments to children in Bangkok with its interactive science program, BASF Kids' Lab. This annual program is taking place as a part of Science Week at the King's Mongkut Institute of Technology Ladkrabang (KMITL). The program will be led and facilitated by trained BASF employee volunteers and chemistry students from KMITL from August 23 – 24, 2018.

“In line with BASF's corporate citizenship strategy, we aim to create sustainable impact with our educational activities. Kids' Lab will provide an opportunity for primary students to learn about foods and dietary components and how to select and enjoy healthy food. Children can put their natural research instincts into practice, and acquire skills in the scientific method,” said Petrus Ng, BASF's Managing Director of Thailand, Vietnam, Cambodia, Laos, and Myanmar.

Through the **Clever Foodies experiment**, children will learn how good food can contribute to a healthy lifestyle. With the use of hands-on exploration, the program helps children investigate the substances contained in foods and beverages, and to understand the benefits of eating a colorful range of vegetables and fruit.

Online, at "[Virtual Kids' Lab](#)", children can learn more about enzymatic degradation as well as various nutrients contained in food through "The Sweet Bread" experiment. This BASF online platform offers children the chance to be a scientist at home. Under the expert guidance of the Kids' Lab's mascot, Dr. Bubbles, children can learn how chemistry helps our daily life through an array of interesting experiments including "The Green Wonder", "The Bubbling Refreshment", "The Foaming Beads", "Chemistry Lab Bakery", "Energy from the Sun", "Cleaning Dirty Water", "Looking for the Sender", and "The Red Stain Devil".

About BASF Kids' Lab

Education is the key to the future of our children, and it plays an important role in the development of society. With our Social Engagement Strategy, we want to open up learning opportunities and to encourage children's sense of discovery and teach good science methods and skills. This helps us to meet the challenges of tomorrow and to create a sustainable future.

The BASF Kids' Lab program is an interactive, fun and free chemistry education program designed for kids aged 6 to 12 years to discover the world of chemistry through simple and safe hands on experiments. The program has been brought to more than 30 countries across the globe, including the United Kingdom, the United States, Australia, Singapore, India and Japan. It was established in 1997 in Ludwigshafen, Germany. The program has been introduced to Taiwan since 2007, benefitting more than 11,000 children.

To date, more than 10,000 children from primary schools across Thailand have experienced hands-on experiments at BASF Kids' Lab.

About BASF in Thailand

BASF has been operating in Thailand for more than 50 years. With 634 employees in Thailand as of December 31, 2017, BASF offers products to customers in Thailand including agricultural solutions, automotive catalysts, construction chemicals, coatings, care chemicals, nutrition and health ingredients, industrial chemicals, performance polymers, polyurethanes, and performance chemicals. BASF maintains a head office in Bangkok, along with three production sites around the country and a coatings & polyurethanes technical lab in Samutprakarn. BASF posted sales to customers in Thailand in 2017 of €508 million. Further information on BASF in Thailand is available at www.basf.com/th.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of €64.5 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.