

BASF in Vietnam

Overview

BASF has been active in Vietnam since 1994. The company operates through two legal entities - BASF Vietnam Limited and BASF Coatings Vietnam Limited - and maintains a sales office in Ho Chi Minh City. BASF provides innovative chemical and material solutions to Vietnam's key industries, including Agriculture, Construction, Automotive, Footwear and Textiles, Paints & Coatings and Electrical & Electronics. In 2025, BASF posted sales to customers in Vietnam of approximately €230 million and employed 94 people at the end of the year.

Further information of BASF Vietnam is available at www.basf.com/vn.

Key Facts & Figures

- Number of companies: 1
- Number of employees: 94
- Sales of BASF Group companies to customers in Vietnam in 2025: approximately €230 million

Community Engagement ([more](#))

- BASF supports **school painting and renovation** projects in remote areas through collaboration with Saigon Children's Charity, key customers and partners. Nine schools have been renovated since 2015, benefiting approximately 1,000 primary students each school year. The school painting program conducted in partnership with Nippon Paint redecorated almost 8,000 square meters of the school area, benefiting almost 1,400 children.
- Since 2019, BASF Vietnam has partnered with Think Playgrounds in building eight **public playgrounds** to help approximately 32,000 children, mostly in outskirt areas of Hanoi and Ho Chi Minh City, learn through play and develop multiple skills through outdoor activities. The facilities are all made from natural materials like wood, ropes, and reusable materials like old tires. It lowers carbon emissions and helps to promote the habit of giving second life to old materials among the next generation.
- Additionally, BASF has been contributing to science education in Vietnam through its interactive and fun-filled experiments at **BASF Kids' Lab** since 2011, in partnership with Ho Chi Minh City Department of Education & Training. Approximately 5,000 primary students have joined this initiative. BASF has also launched **Virtual Lab**, an online platform that offers children a variety of interactive chemistry experiments in Vietnamese. In total, 14 virtual experiments have now been offered to the primary students, helping them learn about chemistry with just a click.