

Cookie Policy

As **BASF Türk Kimya Sanayi ve Ticaret Limited Şirketi** ("**BASF Türk**" or "**Company**"), we use cookies to enhance your experience when you visit our website. The use of these technologies is carried out in accordance with the applicable legislation, primarily the Personal Data Protection Law No. 6698 ("PDPL").

When you use our website <https://www.basf.com/tr/tr>, cookies and similar technologies may be used within the scope of the Cookie Policy, stored on your device, and your personal data may be processed in accordance with the purposes and methods specified below and in the Disclosure Text.

What is a Cookie?

Cookies are files or pieces of information that can be stored on your computer (or other internet-enabled devices such as smartphones and tablets) when you visit a website. Cookies record your actions and preferred settings during your browser session or for your next visit to our website. When you revisit our website, this information will be sent back to the server. This allows your computer or mobile device to be automatically recognized, and your preferred settings, for example, are automatically loaded for your convenience.

What Data Do We Process Through Cookies?

Cookies collect data about your browsing and usage preferences on the device you use to access our website. This data includes the pages you visit and information about your browsing activity on our website.

What Are the Purposes of Using Cookies?

Cookies are used to enable you to navigate effectively between web pages and to facilitate the use of our website.

What are the types of cookies?

In terms of cookie management:

- **First-Party Cookies:** These are cookies created by us and placed on the website, which are under our control.
- **Third-Party Cookies:** Cookies created and managed by third-party companies we collaborate with are called third-party cookies.

In terms of storage duration:

- **Session Cookies:** These are cookies that exist only while your browser is open and are deleted when you close your browser.
- **Persistent Cookies:** These are cookies that remain on your device until a specific expiration date, even after your browser is closed. They can be used by the website

to recognize your computer when you open your browser and browse the internet again.

By purpose:

- **Essential Cookies:** These are necessary to ensure the website functions properly, to provide you with various services, and to perform certain functions such as access to secure areas. Without these cookies, we cannot provide certain services such as buying and selling.
- **Functionality Cookies:** These cookies aim to provide the user with an enhanced and personalized experience by recording user preferences on the website and remembering the choices you have made. For example, these cookies save your language preference or password and keep the application open, saving you the trouble of making your preferences again each time you visit.
- **Performance Cookies:** These are used to collect statistical information such as time spent on the website, pages used, click information, and time spent on a page by web analytics tools in order to analyze the use of the website and carry out more effective marketing activities.
- **Targeting/Advertising Cookies:** These cookies collect information about you, your interests, and your browsing habits on the internet. They prevent the same ads from being repeated constantly, ensure that ads are displayed properly, and in some cases, enable the display of ads based on your interests.

The following cookies are used on our website:

Cookie Name	Purpose	Legal Basis
Essential Cookies	These are necessary for the website to function and cannot be disabled in our systems. They are generally configured only to perform your actions. These actions include requests for services such as setting your privacy preferences, logging in, or filling out forms. You can configure your browser to block these cookies or warn you about them, but in that case, some parts of the website may not work.	Your personal data collected through essential cookies is processed in accordance pursuant to Article 5(2)(c) of the DPL, provided that it is necessary for the establishment or performance of a contract and that the processing of personal data belonging to the parties to the contract is necessary, (ç) it is necessary for the data controller to fulfill its legal obligations, and (f) it is necessary for the legitimate interests of the data controller , provided that it does not harm the fundamental rights and freedoms of the data subject.

Functionality Cookies	These enable us to offer advanced features such as videos and live chat, as well as personalization options. They may be set by us or by third-party providers whose services we use on our pages. If you do not allow these cookies, some or all of these features may not work properly.	Your personal data collected through functionality cookies is processed with your explicit consent in accordance with Article 5/1 of the DPL.
Performance Cookies	They enable us to measure and improve the performance of our website by allowing us to count the number of visits to the site and the sources of traffic. They help us learn which pages are visited the most and the least, and how visitors navigate the site. All information collected by these cookies is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you visit our website.	Your personal data collected through performance cookies is processed with your explicit consent in accordance with Article 5/1 of the DPL.
Targeting Advertising Cookies	These are set by our advertising partners on our website. They can be used by the relevant companies to create your interest profile and display relevant ads on other websites. They work by uniquely identifying your browser and device. If you do not allow these cookies, we cannot provide you with a personalized advertising experience on different websites.	Your personal data collected through targeting/advertising cookies is processed with your explicit consent in accordance with Article 5/1 of the DPL.

We would like to remind you that you can access the BASF SE website, which we are affiliated with, via the BASF Türk website and adjust your cookie preferences on that website.

How to Change Cookie Preferences?

Although many web browsers accept cookies by default, you can refuse or delete cookies from your browser's settings. For detailed information on how to adjust your browser settings, please refer to your browser's help screen.

Please note that if you choose to reject or delete cookies, this may prevent some features or services on our website from functioning properly and may therefore affect your experience on

our website. Since your cookie preferences are managed through the browser you use, you will need to renew your rejection preferences when you use a different browser or purchase a new computer.

BASF Türk reserves the right to change the terms of use and Cookie Policy regarding cookies.

Contact Us

You can use the following address to send us any questions or comments regarding the Policy: kvkk@basf.com