

News Release

November 14, 2018

Students conduct interactive chemistry experiments at BASF Kids' Lab in Yeosu and Ulsan, Korea

- **BASF Kids' Lab to be held in Yeosu on November 14 and Ulsan on November 22, 2018**
- **Fun, creative experiments for kids include “disappearing water” and “color-color-change”**

Seoul, Korea – November 14, 2018 – BASF, the world's leading chemical company, will host its interactive science education program, BASF Kids' Lab, on November 14 in Yeosu, South Jeolla Province, and on November 22 in Ulsan, South Gyeongsang Province, Korea.

70 students, from Hwayang Elementary School and Sora Elementary School in Yeosu, as well as 85 students from Sunam Elementary School in Ulsan, will conduct safe, hands-on science experiments at BASF Kids' Lab. This year, the program will include the “disappearing water” and “color-color-change” experiments, as well as other science activities such as a science magic show. Technical engineers from each BASF site volunteer as guides to help the children understand the chemistry behind the experiments.

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“BASF’s social engagement activities in Korea focus on science education. Conducted for over 20 years, BASF Kids’ Lab demonstrates our commitment to supporting the local community,” said Young Yull Kim, Managing Director of BASF in Korea. “We will continue to provide inspiring chemistry programs to help ignite children’s interests in science.”

First established in 1997 in Germany, BASF Kids’ Lab takes place annually in more than 30 countries around the world, with the aim to encourage children’s interest in chemistry. In 2003, the program was held for the first time in Korea in Ulsan, and subsequently expanded to Seoul, Yeosu, and Gunsan. Since then, around 5,400 children in Korea have participated.

Kids’ Lab programs were also held in Suwon in September, and at the Daejeon Science Festival in October.

Caption: Students from Hwayang Elementary School and Sora Elementary School in Yeosu conduct chemistry experiments at BASF Kids’ Lab



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About BASF in Korea

BASF has been a committed partner to Korea since 1954. As a leading foreign investor in the Korean chemical industry, BASF operates eight world-scale production sites in Korea. BASF maintains an R&D center in Suwon and four technical development centers in Korea. The Asia Pacific headquarters of BASF's Electronic Materials business is located in Seoul. BASF posted sales to customers in Korea of approximately €1.2 billion in 2017, and employed 1,154 employees in Korea as of December 31, 2017. For further information, please visit: www.basf.com/kr.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into four segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions. BASF generated sales of more than €60 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.