

Curriculum Vitae

Lena Adam

Senior Vice President Fuel and Lubricant Solutions



Lena Adam was born in Cologne, Germany, in 1982. After joining BASF through the company's International Business Traineeship Program in 2001, she received her diploma in business administration from the Ludwigshafen University of Business and Society in 2005 and a Master of Business Administration from The University of North Carolina in 2006. For 15 years she has held various positions within BASF's Agricultural Solutions business. Since 2022 she is heading the global business unit Fuel and Lubricant Solutions, which is part of BASF's Performance Chemicals division.

Professional Career

- 2022** Senior Vice President, GBU Fuel and Lubricant Solutions, Performance Chemicals, BASF SE
- 2019** Vice President, Global Strategic Marketing Fungicides, Agricultural Solutions, BASF SE
- 2018** Global Head of Vegetable Seeds Integration, Agricultural Solutions, BASF SE
- 2014** Global Head of Sustainability and Product Stewardship, Crop Protection, BASF SE
- 2011** Global Product Manager Fungicides, Crop Protection, BASF SE
- 2008** Business Development CIS, Crop Protection, BASF Russia
- 2006** European Marketing and Sales Services, Agricultural Products, BASF SE
- 2001** Trainee Program International Business, BASF AG