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News Release

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BASF launches xarvio® FIELD MANAGER For Fruits & Veggies

- **Initial crop expansion to support wine and table grape cultivation in key European and Turkish markets for the 2025/26 season**
- **More fruits and vegetables will be added to the platform from 2026**
- **Helping growers optimize production with data and digital technology**

Cologne, Germany - BASF Digital Farming GmbH announces its global expansion into horticulture, launching *xarvio FIELD MANAGER For Fruits & Veggies* today.

The new offering will initially support the cultivation of wine and table grapes from late 2025, targeting the markets of France, Italy, Spain, and Türkiye. From 2026 onwards, it will expand to include crops like tomatoes and potatoes, extending its reach to support growers in more countries.

Accelerating digital innovation in horticulture

This expansion forms part of BASF's strategy to grow its digital offering in the horticultural sector. By integrating Horta's Decision Support System (DSS) and proven plant growth, pest, disease, and irrigation management models - acquired in 2022 by BASF – *xarvio FIELD MANAGER For Fruits & Veggies* will provide growers with tailored, data-driven agronomic recommendations to enhance cultivation.

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Impactful data-based decisions to drive sustainability

xarvio FIELD MANAGER For Fruits & Veggies marks a key milestone in BASF's commitment to championing sustainable farming by providing growers with advanced digital tools that enable more efficient production. The platform delivers field-specific insights and agronomic advice to help improve yields, reduce environmental impacts, and lower input costs. All implemented recommendations are documented, follow local regulations, and can help growers meet environmental targets, including crop protection and CO2 emission reduction.

Wine and table grape growers using *xarvio FIELD MANAGER For Fruits & Veggies* across the season will receive real-time updates on crop health, pest and disease pressure, and prevailing field conditions. With a convenient, user-friendly interface and intuitive design, the platform presents information in a clear and logical format, enabling more informed and beneficial crop management decisions.

Global expansion into the horticultural market

"We're excited to introduce xarvio FIELD MANAGER to wine and table grape growers in Türkiye and key European markets," said Konstantin Kretschun, Global Head of BASF Digital Farming. "This marks the start of our global expansion into the horticultural sector and supports our offering in other major crop systems. By combining our advanced xarvio FIELD MANAGER platform with Horta's recognized Decision Support System (DSS) and models, we are providing growers and the entire food value chain a powerful, proven, and unique digital solution that drives productivity, profitability, and sustainability."

xarvio FIELD MANAGER For Fruits & Veggies will be available to wine and table grape growers from September 2025. It can be accessed on desktop, tablet, or smartphone, and is offered through an annual subscription.

About xarvio® Digital Farming Solutions – a brand by BASF Digital Farming GmbH

xarvio® Digital Farming Solutions is at the forefront of the digital transformation of agriculture, optimizing crop production. Its products, xarvio® FIELD MANAGER and xarvio® HEALTHY FIELDS, use an advanced crop modelling platform to provide independent, timely and field-specific agronomic advice. xarvio's proven technology consistently delivers measurable benefits for farmers, helping them to produce crops more efficiently, sustainably, and profitably. More than 120,000 farmers and consultants worldwide have signed-up for xarvio® FIELD MANAGER, setting-up a field area greater than 20 million hectares. For more information, please visit www.xarvio.com or any of our social media channels.

About Horta Srl

Hort@ was established in 2008 as a spin-off of the Università Cattolica del Sacro Cuore, with the goal of turning scientific innovation into concrete agronomic solutions. The company provides tailor-made agronomic consultancy to agri-food supply chains, integrating regenerative agriculture with Decision Support Systems (DSS) grounded in rigorous research and continuously validated in the field, to effectively address sustainability challenges.

Hort@'s DSS deliver real-time, crop-specific recommendations, ensuring precise and timely decision-making. Through this approach, the company supports the management of over 130,000 fields in Italy and abroad, enhancing yield and quality while reducing environmental impact.

About BASF's Agricultural Solutions division Everything we do, we do for the love of farming. Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population, while reducing environmental impacts. That's why we are working with partners and experts to integrate sustainability criteria into all business decisions. We invest in a strong R&D pipeline, combining innovative thinking with practical action in the field. Our solutions are purpose-designed for different crop systems. Connecting seeds and traits, crop protection products, digital tools and sustainability approaches, to help deliver the best possible outcomes for farmers, growers and our other stakeholders along the value chain. With teams in the lab, field, office and in production, we do everything in our power to build a sustainable future for agriculture. In 2023, our division generated sales of €10.1 billion. For more information, please visit www.agriculture.basf.com or our social media channels.