

News Release

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BASF appoints Roschan Lohakitsongkam as Group Managing Director for Thailand and Vietnam

Bangkok, Thailand, July 5, 2022 – BASF has appointed Roschan Lohakitsongkam as its Group Managing Director for Thailand and Vietnam, effective July 1, 2022. She succeeds Petrus Ng, who superannuated on June 30, 2022.

Roschan began her career with BASF in 2004 in the Automotive Coatings Refinish business for ASEAN. She has since worked in various positions in Sales and Marketing with the Automotive Coatings Refinish and Intermediates businesses, in ASEAN. In her most recent role, Roschan was the Country Head for Cambodia, Laos and Myanmar. Now, as the Group Managing Director for Thailand and Vietnam, she will also act as a member of the Board of Directors for BASF (Thai) Limited, BASF Chemcat (Thailand) Limited, Thai Ethoxylate Company Limited and BASF Vietnam Limited.

„I’m humbled and pleased with this opportunity. Over the last 55 years, BASF Thailand has built a strong network of customers, distributors and partners. I hope to utilize my 18 years of diverse experience with the company to leverage and drive an even more resilient and future-proof business model through innovations and partnerships, with people and customers at the core. I am particularly passionate about cultivating leadership among young talent and promoting a dynamic and engaging workforce,“ said, Roschan Lohakitsongkam.

Roschan Lohakitsongkam holds a Bachelor of Business Administration degree from Bangkok University, Thailand and a Master Degree of Business Administration from Assumption University, Thailand.

About BASF in Thailand

BASF has been present in Thailand for more than 50 years. The company offers a wide range of products and solutions to support almost all the key industries in the country, including agriculture, automotive catalysts, coatings, care chemicals, nutrition and health, industrial chemicals, performance polymers, polyurethanes, and performance chemicals. BASF in Thailand was established in 1966 and maintains its head office in Bangkok. It also operates three production sites, an automotive coatings technical competence center and a performance materials technical development center in Samutprakarn province. In 2021, BASF posted sales of €595.94 million to customers in Thailand and had 606 employees as of the end of the year. Further information is available at www.basf.com/th.