

# News Release

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## Award-winning science: BASF's Personal Care business honored at in-cosmetics Global 2026

- Innovative ingredients recognized by BSB
- SpecialChem ranks BASF as Most Popular Supplier for the second consecutive year

**Paris, France – April 15, 2026** – During in-cosmetics Global in Paris, BASF's Personal Care business was honored with three awards. Two BSB Innovation Awards underline the company's commitment to delivering high-performance ingredients aligned with evolving consumer and industry needs. "These awards reflect our ambition to combine scientific excellence with responsible innovation," said Lucilene Veira Nunes, Business Management BASF Beauty Care Solutions. "Receiving multiple recognitions for our active ingredients underscores the strength of our innovation and our ability to translate science into high-impact solutions." In addition, BASF received the SpecialChem Supplier Award for the second year in a row, confirming the company's role as a preferred and reliable partner in the industry.

### **BSB Innovation Awards for NeoHelix™ Regenerate and Aloversil™**

The BSB Innovation Award jury honored **NeoHelix™ Regenerate** for its advanced precision-peptide approach to collagen renewal. The ingredient ranked first in the Cosmetics/Raw Materials category. Inspired by biomedical research, the cosmetic active supports the skin's natural self-repair mechanisms for adaptive collagen rejuvenation. *In-vivo* studies demonstrated visible improvements in wrinkle

appearance and skin tonicity, and a reduction in damaged collagen by 41%, positioning NeoHelix Regenerate as a next-generation solution in skin rejuvenation.

In addition, **Aloversil™** was recognized with the second place in the Natural Products/Raw Materials category. The cosmetic ingredient with potent natural peptides supports the appearance of denser and fuller-looking hair. Designed for men experiencing visible signs of hair thinning, Aloversil helps maintain a healthy scalp environment and supports cellular communication and micro-vascularization. It is made from upcycled sea buckthorn seedcake and is 100 percent natural origin according to ISO 16128.

Presented by the German consulting agency BSB, the award recognizes innovative solutions in the cosmetics sector for finished products, raw materials, applied concepts, and industrial processes in various categories.

### **SpecialChem Supplier Award: Most Popular Supplier 2026**

BASF's Personal Care business has been named Most Popular Supplier by SpecialChem for the second consecutive year. The award is based on ingredient searches and user interactions on the SpecialChem platform and reflects BASF's significant relevance to formulators around the globe. The repeat recognition underlines the company's broad, future-ready portfolio and the trust the industry places in BASF across global markets.

#### **About the Care Chemicals division at BASF**

The BASF division Care Chemicals offers a broad range of ingredients for personal care, home care, industrial & institutional cleaning, and technical applications. We are a leading global supplier for the cosmetics industry as well as the detergents and cleaners industry, and support our customers with innovative and sustainable products, solutions and concepts. The division's high-performance product portfolio includes surfactants, emulsifiers, polymers, emollients, chelating agents, cosmetic active ingredients and UV filters. We have production and development sites in all regions and are expanding our presence in emerging markets. Further information is available online at [www.care-chemicals.basf.com](http://www.care-chemicals.basf.com).

#### **About BASF**

At BASF, we create chemistry for a sustainable future. Our ambition: We want to be the preferred chemical company to enable our customers' green transformation. We combine economic success with environmental protection and social responsibility. Around 108,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises, as core businesses, the segments Chemicals, Materials,

Industrial Solutions, and Nutrition & Care; our standalone businesses are bundled in the segments Surface Technologies and Agricultural Solutions. BASF generated sales of around €60 billion in 2025. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at [www.basf.com](http://www.basf.com).