

News Release

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BASF is expanding its portfolio of raw materials for the production of concrete superplasticizers for the construction industry in the European market

- **BASF introduces the reactive polyethylene glycol Pluriol® A 2400 I in Europe**

Ludwigshafen, Germany, May 13, 2025 – With Pluriol® A 2400 I, BASF Industrial Formulators adds a new product to its reactive polyethylene glycol portfolio for polycarboxylate ethers (PCE) in the construction industry in Europe.

Pluriol® A 2400 I is an isoprenol-PEG (iPEG) that is used to create third-generation superplasticizers that offer better performance in terms of flow characteristics and durability. “As the only European supplier, we provide our customers with reliable delivery and raw material independence through a backward-integrated manufacturing process for Pluriol® A 2400 I, while simultaneously contributing to the reduction of CO₂ emissions through local sourcing,” says Jordi Tormo, Vice President Business Management Industrial Formulators.

In the construction industry IPEGs find diverse applications. In addition to being used as raw material for superplasticizers or flow agents in concrete admixtures, they can also be used as a raw material to produce dispersants for inorganic pigments.

About the Care Chemicals division at BASF

The BASF division Care Chemicals offers a broad range of ingredients for personal care, home care, industrial & institutional cleaning, and technical applications. We are a leading global supplier for the cosmetics industry as well as the detergent and cleaner industry, and support our customers with innovative and sustainable products, solutions and concepts. The division's high-performance product portfolio includes surfactants, emulsifiers, polymers, emollients, chelating agents, cosmetic active ingredients and UV filters. We have production and development sites in all regions and are expanding our presence in emerging markets. Further information is available online at www.care-chemicals.basf.com.

About BASF

At BASF, we create chemistry for a sustainable future. Our ambition: We want to be the preferred chemical company to enable our customers' green transformation. We combine economic success with environmental protection and social responsibility. Around 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises, as core businesses, the segments Chemicals, Materials, Industrial Solutions, and Nutrition & Care; our standalone businesses are bundled in the segments Surface Technologies and Agricultural Solutions. BASF generated sales of €65.3 billion in 2024. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.