

TRANSFORMing single use plastic

Supporting Circular Economy project

BASF plc is a sub-partner in TRANSFORM-CE, a single use plastic project led by Manchester Metropolitan University. The project is supported by the Interreg North West Europe programme as part of the European Regional Development Fund (ERDF).

BASF plc is proud to support Project TRANSFORM-CE, sharing corporate expertise and experience with the project team where needed.



Tony Heslop, Senior Sustainability Manager BASF plc comments, “TRANSFORM-CE aims to divert plastic waste from landfill across North West Europe, as well as creating demand for the uptake of recycled plastic materials by businesses.

BASF plc is keen to be part of this project, promoting the Circular Economy and investigating sustainable solutions.”

For more information on TRANSFORM-CE click [here](#)



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