

# News Release

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## **BASF expands global availability of *xarvio*<sup>®</sup> *FIELD MANAGER For AgBusiness***

- **Innovation for farm advisors and agribusinesses in Argentina and Brazil**
- **Scalable digital tool for management of multiple farms, fields and tasks**
- **Offering more agronomic intelligence for precise, high-impact decisions**

(Cologne, Germany) - BASF Digital Farming is expanding the global rollout of *xarvio FIELD MANAGER For AgBusiness*, with upcoming launches in Argentina and Brazil. This scalable, purpose-built digital solution is designed for advisors and agribusinesses managing multiple farms, fields and complex operations. Focusing on major crops including canola, cotton, corn, sugar cane, wheat and soybeans, it offers greater efficiency, precision, and profitability with smart, data-driven decisions.

### **Supporting high impact decisions with greater precision**

With a focus on data-driven precision, the unique product provides more detailed analytics on plant growth stages, pest and disease risks, and includes enhanced dashboards with in-depth tables, maps and graphs to aid with the simultaneous management of multiple farms, fields and tasks.

Building on the proven reliability of [xarvio FIELD MANAGER](#), it delivers timely crop and field specific agronomic recommendations from seeding to harvest, which are tailored to prevailing field conditions. It provides a powerful, user-friendly digital tool,

allowing advisors and agribusinesses to conveniently supply farmers with advice to boost productivity, optimize input efficiency and drive sustainability.

### **Customized for business needs, efficiency and more convenience**

From high-level business management to real-time field operations, *xarvio FIELD MANAGER For AgBusiness* is designed for flexibility and efficiency. For organizations, it can be seamlessly integrated into existing business structures and customized to meet specific needs - supporting functions such as organization setup, multi-user license management, and other administrative tasks including location and farmer portfolio management.

A standout feature of *xarvio FIELD MANAGER For AgBusiness* is its unique *Scouting Trips* function. It allows farm advisors to prioritize scouting trips based on current risk assessments, ensuring they focus on fields and field areas that need attention. Using GPS coordinates, farm advisors can conveniently navigate to specific field locations, easily document observations, add detailed notes (even offline), and save this information. Reports can then be generated and shared with colleagues, farm managers, or clients via e-mail, helping to streamline workflows, improve decision-making and record keeping. During early product trials, farm advisors reported more consistent scouting documentation, which improved efficiency and confirmed the platform's capability to transform multi-farm management.

### **Transforming agriculture with innovation and data**

"With *xarvio FIELD MANAGER For AgBusiness*, we're giving agronomic advisors and distribution businesses a clear digital advantage - empowering them to work smarter, faster, and with even greater precision," said Konstantin Kretschun, Global Head of BASF Digital Farming. "This purpose-built solution is designed for the complexity of modern agribusiness, delivering advanced data, intuitive features, and actionable insights that will generate more efficient, sustainable, and profitable farming."

*xarvio FIELD MANAGER For AgBusiness* will be available in Argentina and Brazil from late 2025, following its launch earlier this year in Canada and the USA. Offering a cost-effective solution tailored to specific farm management needs, it supports the cultivation of major crops in these markets.

Accessible on desktop, tablet, and smartphones, farm advisors using *xarvio FIELD MANAGER For AgBusiness* will also receive comprehensive training and dedicated support from the teams at xarvio Digital Farming Solutions and BASF Agricultural Solutions.

BASF Digital Farming has tested the product in France and Germany and expects to launch it commercially in these markets from 2026.

#### **About BASF's Agricultural Solutions division**

Everything we do, we do for the love of farming. Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population, while reducing environmental impacts. That's why we are working with partners and experts to integrate sustainability criteria into all business decisions. With €919 million in 2024, we invest in a strong R&D pipeline, combining innovative thinking with practical action in the field. Our solutions are purpose-designed for different crop systems. Connecting seeds and traits, crop protection products, digital tools and sustainability approaches, to help deliver the best possible outcomes for farmers, growers and our other stakeholders along the value chain. With teams in the lab, field, office and in production, we do everything in our power to build a sustainable future for agriculture. In 2024, our division generated sales of €9.8 billion. For more information, please visit [www.agriculture.basf.com](http://www.agriculture.basf.com) or our social media channels.

#### **About xarvio® Digital Farming Solutions – a brand by BASF Digital Farming GmbH**

xarvio® Digital Farming Solutions is at the forefront of the digital transformation of agriculture, optimizing crop production. Its innovative products, xarvio® FIELD MANAGER, xarvio® FIELD MANAGER for Fruits & Veggies, xarvio® FIELD MANAGER for AgBusiness, xarvio® BIOENERGY and xarvio® HEALTHY FIELDS use an advanced crop modelling platform to provide independent, timely and field-specific agronomic advice. xarvio's proven technology consistently delivers measurable benefits for farmers, helping them to produce crops more efficiently, sustainably, and profitably. More than 130,000 farmers and consultants worldwide have signed-up for xarvio® FIELD MANAGER, setting-up a field area greater than 20 million hectares. For more information, visit [www.xarvio.com](http://www.xarvio.com) or our social media channels.