



# North Geismar, Louisiana

**ADDRESS** | 36637 Highway 30, Geismar, Louisiana 70734

**START OF OPERATIONS** | 1998

**LOCATION** | The BASF North Geismar site is located in Geismar, Louisiana in Ascension Parish, which is 25 miles south of Baton Rouge and 60 miles north of New Orleans. The facility sits on 15 acres of land and is located near the BASF Geismar site.

**SITE MANAGER** | Vinit Chilekar

---

## Products/uses:

- Dinitrotoluene (DNT) is the precursor in production of Toluene Diisocyanate (used for soft foams for furniture, mattresses, and automobile interiors)
- Geismar Systems Hub (GSH) manufactures polyurethanes systems to deliver customized products to customers in the transportation, construction, industrial and consumer appliances industries. End uses include head liners, vehicle seating, instrument panel foams, filter gaskets, truck bed liners, and electrical vehicle parts.

## Economic Impact

- \$7.1 million in wages and benefits
- Payment of \$0.6 million in local and state taxes
- \$4.2 million in capital investments

*\*Year-end 2025 data*

## NUMBER OF BUILDINGS



Two plants

---

## NUMBER OF EMPLOYEES



Employees | 42

Contractors | 11

---

## CONTACT INFORMATION

*(For media inquiries only)*

### BASF Corporation

8404 River Road  
Geismar, LA 70734  
(225) 339-7476

E-mail: [louisiana@basf.com](mailto:louisiana@basf.com)