



Sustainability News

Dear reader,

In October 2019, BASF celebrated the 25th anniversary of its “Vision 2010”, continuing a long tradition of proactively steering towards a sustainable future – balancing environmental, societal, and economic interests in a constructive exchange with politics and society. But it wasn’t just “Vision 2010” that brought dialogue with interest groups into focus. The exchange with customers, partners, suppliers, employees and representatives from society and governments has always been part of our corporate value creation. “If we want to actively shape the future, it’s important to have an open and honest dialogue about what is technologically feasible and necessary. This requires courage,” says Saori Dubourg, member of BASF’s Board of Executive Directors. “It’s about solving tomorrow’s dilemma and thinking in terms of solutions with all stakeholders. While a science and fact-based discussion is crucial to advance existing frameworks, inclusive growth means also taking society along. Herein, we need to approach people more, and listen better.”

This issue of Sustainability News presents examples of current and long-term projects BASF is pursuing together with stakeholders. Learn more about our commitment to sustainability over the past 25 years. Read also about our partnerships to promote sustainable coconut oil and reduce inequality. Also interesting: The Starting Ventures project ReciChain, which is advancing waste management in Brazil.

Are you interested in more sustainability topics? Visit our [website](#) for more.

Yours
editorial team



25 years Sustainability Strategy at BASF

In 1994, BASF adopted its “Vision 2010”, which oriented the company towards the principles of sustainable development. It thus took on a pioneering role which continues to this day in the company’s work on sustainability.

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Project for certified sustainable coconut oil production

BASF cooperates with Cargill, Procter & Gamble and the Deutsche Gesellschaft für Internationale Zusammenarbeit to establish a certified coconut oil supply chain and improve the livelihood of coconut farmers in the Philippines and Indonesia.

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BASF Recognized as *the Sustainable Company of the Year 2019 in Brazil*

The award by “Exame Guide for Sustainability 2019” highlights companies with the biggest progress towards sustainable development within the country.

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DSM and BASF produce prototype of special adhesive based on plastic waste

As part of BASF’s ChemCycling™ project, Royal DSM has produced a prototype of a special adhesive based on plastic waste.

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BASF is a member of the G7 Business for Inclusive Growth (B4IG) coalition

The global coalition aims to strengthen efforts by private companies to reduce inequalities linked to opportunity, gender and territories, and to build greater synergies with government-led efforts.

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ReciChain project promotes waste value chain in Brazil

The BASF Starting Ventures project aims to bring together the various players in the waste value chain, promote recycling and improve the living conditions of waste collectors.

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Current Media Releases

November 23, 2019

[BASF commences its smart Verbund project in Zhanjiang, China](#)

November 18, 2019

[MasterProtect 9000: New, highly durable coating system for offshore wind turbine foundations](#)

Events with BASF Presence

December 2 – 13, 2019

UN Climate Change Conference, Madrid, Spain

March 16 – 17, 2020

The Roundtable for Product Social Metrics, Amsterdam, Netherlands

March 24 – 26, 2020

Thinkstep Symposium, Stuttgart, Germany

Do you have any questions, ideas or feedback? Please get in touch with us via sustainability@basf.com

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