



News Release

P200/18
May 09, 2018

MasterFinish CLN 689: an innovative and eco-friendly formwork cleaner by Master Builders Solutions[®]

- » **Removes rust, cement and plastic residues, grease and other stains/blemishes on formworks and allows spotless concrete surfaces**
- » **Odorless and easy application**
- » **Cutting edge environmental compatibility and employee protection**

Mannheim, Germany, May 09, 2018 – The high-performance MasterFinish CLN 689 formwork cleaner is an innovative cleaning agent for spotless concrete surfaces developed by the experts from Master Builders Solutions[®]. Brush- or spray-applied, MasterFinish CLN 689 is a non-odor product with a particularly environmentally compatible composition.

The benefit for the customer: The use of MasterFinish CLN 689 leaves the formwork durably clean and free from residue. When used in combination with a suitable release agent from the Master Builders Solutions product range, the result is a spotless fairfaced-concrete surface. The Master Builders Solutions concrete release agents are marketed under the MasterFinish RL brand name. “MasterFinish CLN 689 leaves a permanent micro-layer on the surface. On steel formwork, this layer provides high-level rust protection and forms an excellent base for the subsequent use of the MasterFinish release agent,” explains Cengizhan Zor, application engineer for precast concrete elements in Germany, Austria and Switzerland at

BASF. “Furthermore, our customers benefit from our employees’ extensive prior experience and their in-depth knowledge in the area of concrete-surface technology – all of which will have a positive impact on the final result and the quality of the precast elements.”

MasterFinish CLN 689 – convincing customers with superior cleaning performance

Customers, too, confirm the effectiveness of the MasterFinish CLN 689 odorless formwork cleaner. “We place great emphasis on producing flawless concrete elements so that we can provide our customers with the best-possible quality. Choosing the right formwork cleaner plays a significant role here, as cleaning performance has a tremendous impact on the quality of the final concrete element,” asserts Sascha Ströder, Managing Director of IDEAL Betonelementbau GmbH & Co KG, a manufacturer of high-grade precast concrete elements. “During the tests we conducted, the unique cleaning capabilities of MasterFinish CLN 689, used in conjunction with a release agent from the MasterFinish RL range, impressed us a lot. And after several of our customers commented on the outstanding, completely rust-free concrete surfaces, and with the elimination of the odor-impact hazard in production halls benefiting both our employees as well as the environment, switching our entire production to MasterFinish products was an easy decision to make.”

For further information on the Master Builders Solutions products, please visit our website at www.master-builders-solutions.basf.co.uk

About the Construction Chemicals division

BASF’s Construction Chemicals division offers advanced chemical solutions under the global umbrella brand Master Builders Solutions for the construction, maintenance, repair and renovation of structures. The brand is built on more than 100 years of experience in the construction industry. Our comprehensive portfolio encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing systems, sealants, concrete repair & protection systems, performance grouts, performance flooring systems, tile-fixing systems, expansion joints & control systems and wood protection solutions.

The Construction Chemicals division’s approximately 6,500 employees form a global community of building experts. To solve our customers’ specific construction challenges from conception through to completion of a project, we draw on our specialist know-how, regional expertise and the experience gained in countless constructions projects worldwide. We leverage global BASF technologies

and our in-depth knowledge of local building needs to develop innovations that help make our customers more successful and drive sustainable construction.

The division operates production sites and sales offices in more than 60 countries and achieved sales of about €2.4 billion in 2017.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of €64.5 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.