

# News Release

P370/23e  
December 13, 2023

## **xarvio® Digital Farming Solutions expands its platform connectivity options for farmers with CNH integration**

- **Increasing digital platform connectivity options for farmers**
- **Improving access to precise agronomic insights and recommendations**
- **Helping farmers optimize digital technology use for better crop production**

Cologne, Germany – [xarvio® Digital Farming Solutions](#), from BASF Digital Farming GmbH, has expanded its digital connectivity options for farmers by integrating [xarvio® FIELD MANAGER](#) into CNH's global operating platform.

Through the integration, customers of CNH brands Case IH – through its AFS Connect platform – and New Holland – via its MyPLM Connect platform – and STEYR – via its S-FLEET platform – can now conveniently export field boundary data to xarvio FIELD MANAGER and import variable application maps for customized seeding, crop protection or nutrition tasks. Variable application maps from xarvio FIELD MANAGER ensure the targeted use of seeds, crop protection and nutrition can be executed by seeders, sprayers, and fertilizer applicators.

In addition, the platform connectivity gives CNH's customers direct access to xarvio FIELD MANAGER's advanced agronomic intelligence, which delivers precise, timely recommendations to optimize crop production in fields and field-zones.

xarvio FIELD MANAGER includes a range of features in a single platform to support farmers from seeding to harvest, enhancing input use for better crop health, yield and profitability. It also saves them time and through targeted agronomic actions it supports sustainability, while reducing the impact on the environment.

Konstantin Kretschun, Global Head of BASF Digital Farming, comments: “Greater connectivity between precision farming technologies, with the sharing of data, offers farmers more choice and measurably improves crop production. The new connection between xarvio FIELD MANAGER and CNH’s operating platform achieves this and gives farmers direct access to a holistic crop optimization platform, with features to support them in every job step across the growing journey.”

Dan Danford, Precision Technology Partner Manager from CNH, comments: “We understand very well that our customers do not farm alone – they rely on trusted partners like xarvio. This is why we have prioritized giving our customers the ability to stream information from their machines directly to their services of choice, such as xarvio FIELD MANAGER.”

xarvio Digital Farming Solutions and CNH will continue exploring further opportunities to make the use of their complementary digital and precision farming technologies easier and more seamless for farmers.

#### **About xarvio® Digital Farming Solutions – a brand by BASF Digital Farming GmbH**

xarvio® Digital Farming Solutions is at the forefront of the digital transformation of agriculture, optimizing crop production. Its products, xarvio® FIELD MANAGER and xarvio® HEALTHY FIELDS, use an advanced crop modelling platform to provide independent, timely and field-specific agronomic advice. xarvio’s proven technology consistently delivers measurable benefits for farmers, helping them to produce crops more efficiently, sustainably, and profitably. For more information, please visit [www.xarvio.com](http://www.xarvio.com) or any of our social media channels.

#### **About BASF’s Agricultural Solutions division**

Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population while reducing environmental impacts. Working with partners and agricultural experts and by integrating sustainability criteria into all business decisions, we help farmers to create a positive impact on sustainable agriculture. That’s why we invest in a strong R&D (Research & Development) pipeline, connecting innovative thinking with practical action in the field. Our portfolio comprises seeds and specifically selected plant traits, chemical and biological crop protection, solutions for soil management, plant health, pest control and digital farming.

With expert teams in the lab, field, office and in production, we strive to find the right balance for success – for farmers, agriculture, and future generations. In 2022, our division generated sales of €10.3 billion. For more information, please visit [www.agriculture.basf.com](http://www.agriculture.basf.com) or any of our social media channels.

### **About CNH Industrial**

CNH Industrial (NYSE: CNHI / MI: CNHI) is a world-class equipment and services company. Driven by its purpose of Breaking New Ground, which centers on Innovation, Sustainability and Productivity, the Company provides the strategic direction, R&D capabilities, and investments that enable the success of its global and regional Brands. Globally, Case IH and New Holland Agriculture supply 360° agriculture applications from machines to implements and the digital technologies that enhance them; and CASE and New Holland Construction Equipment deliver a full lineup of construction products that make the industry more productive. The Company's regionally focused Brands include: STEYR, for agricultural tractors; Raven, a leader in digital agriculture, precision technology and the development of autonomous systems; Hemisphere, a leading designer and manufacturer of high-precision satellite-based positioning and heading technologies; Flexi-Coil, specializing in tillage and seeding systems; Miller, manufacturing application equipment; Kongskilde, providing tillage, seeding and hay & forage implements; and Eurocomach, producing a wide range of mini and midi excavators for the construction sector, including electric solutions.

Across a history spanning over two centuries, CNH Industrial has always been a pioneer in its sectors and continues to passionately innovate and drive customer efficiency and success. As a truly global company, CNH Industrial's 40,000+ employees form part of a diverse and inclusive workplace, focused on empowering customers to grow, and build, a better world.

For more information and the latest financial and sustainability reports visit: [cnhindustrial.com](http://cnhindustrial.com)  
For news from CNH Industrial and its Brands visit: [media.cnhindustrial.com](http://media.cnhindustrial.com)