

# News Release



## BASF promotes sustainable construction during World Green Building Week

### ■ Join the discussion online at #WGBW2017 and #OurHerolsZero

Seoul – September 25, 2017 – Starting today, the World Green Building Council is celebrating World Green Building Week. BASF also provides solutions that support sustainable building and contribute to climate protection. During the week, BASF will showcase a range of these solutions online under the hashtags #WGBW2017 and #OurHerolsZero. These include insulation systems, solutions to optimize the concrete mix so that it can contain a higher proportion of recycled materials, ways to reduce impact sound, and more. Interested stakeholders can join the conversation from September 25 to October 1, 2017 by following BASF on [Facebook](#), [Twitter](#), or WeChat (@BASF\_in\_Action).

### About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 114,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of about €58 billion in 2016. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at [www.basf.com](http://www.basf.com).

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