

News Release



Pakistan Mega Leather Show 2016: BASF launches solutions to reduce tanneries' energy and water use and Footwear Solutions

January 20, 2016
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- **High performance products for premium leather**
- **Integrated solutions reduce energy, water and toxicity footprint**
- **Elastollan® Light: Lightness with excellent mechanical properties, freedom of design for footwear**
- **BASF at Pakistan Mega Leather Show 2016: Booth 183/4 & 188/9, Hall 1, Lahore Expo Centre, Lahore, January 27 – 29, 2016**

Lahore, Pakistan – January 20, 2016 – BASF will present a range of solutions to help Pakistan's leather industry lower carbon and toxicity footprint, as well as reducing water and energy, at the 2nd Pakistan Mega Leather Show from January 27 – 29, 2016 in Lahore, Pakistan.

At the show, BASF will demonstrate its beamhouse system, DryFast, which combines the advantages of a range of products with a solution that significantly reduces water, energy and process time for the tanneries. Through an efficient combination of optimized process steps, effluents contain fewer chemicals and several washing steps can be avoided – thus reducing water use.

“With more than 800 tanneries nationwide, Pakistan' leather industry exports quality finished leather and leather products to meet an increasing international demand. At the same time the industry is

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working to meet stringent international standards for environmental protection and better working conditions. BASF helps tanneries achieve these goals with innovative chemistry for high performance leather that also helps reduce environmental impact,” said Faisal Akhtar, Managing Director, BASF Chemicals & Polymers Pakistan (Private) Limited.

Also, the show will showcase BASF innovative technology and Polyurethane solutions for footwear that have set benchmark for good cushioning and flexibility combined with excellent durability. These solutions have been tailored for comfort as well as to reduce the chance of injuries while wearing and running.

Elastollan® Light is a thermoplastic polyurethane used to manufacture light-weight, high grade soles on a cost-efficient basis by injection molding. Elastollan Light is used in outsoles, midsoles or elements in footwear.

Elastopan® Extreme Frost, latest development of BASF, combines flexibility and comfort with excellent slip resistance even on wet and icy surface together with an outstanding flexural performance at extreme low temperature. Elastopan Extreme Frost is perfect for high performance working shoes in extreme weather condition.

About BASF Leather Chemicals

BASF is a leading global supplier of chemical solutions to the leather industry. Present along the entire industry value chain, it offers innovative and sustainable solutions for all wet-end to finishing processes in the leather industry. Headquartered in Singapore, the business operates sales, production plants and research & development globally. Further information on its products and services is available at www.basf.com/leather.

About BASF's Performance Materials Division

BASF's Performance Materials division encompasses the entire materials' know-how of BASF regarding innovative, customized plastics under one roof. Globally active in four major industry sectors - transportation, construction, industrial applications and consumer goods – the division has a strong portfolio of products and services combined with a deep understanding of application-oriented system solutions. Key drivers of profitability and growth are our close collaboration with customers and a clear focus on solutions. Strong capabilities in R&D provide the

basis to develop innovative products and applications. In 2014, the Performance Materials division achieved global sales of € 6.5 bn. More information online: www.performance-materials.basf.com.

About BASF Pakistan

BASF has been present in Pakistan for more than 45 years. With production in Karachi, BASF offers innovative solutions for key local business sectors. BASF also supports education and community development projects in Pakistan. In 2014, BASF posted sales of €99 million to customers in Pakistan and had 137 employees in Pakistan. Further information on BASF in Pakistan is available at www.basf.com/Pakistan.

About BASF

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.