

News Release

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BASF opens AgSolutions Farm in Tien Giang, Vietnam

- **Research farm provides technical support for farmers to increase agricultural productivity and sustainability**
- **Partners with neighboring universities to develop new products and solutions to meet local growers' needs**
- **Brings in innovation and best practices in farming to local communities**

Tien Giang, Vietnam – January 12, 2018 – BASF today opened its AgSolutions Farm, a new agricultural solution research farm for crop protection products, in Cai Lay district, Tien Giang province, Vietnam. Located in the Mekong Delta region, a major production area for rice, vegetable and fruits, the facility will serve as a technical and training hub to help farmers and industry players increase yields and profitability, and to promote food safety and environmental protection. Demonstration plots and field trials at the center will also complement the work of BASF research farms around the world.

“Vietnam is a major rice exporter to the world and one of the most important agricultural centres in Asia Pacific. However, while societal expectations for high quality food are increasing, Vietnamese farmers are facing challenges such as a lack of arable land, as well as the challenges of climate change, weeds and diseases,” said Gustavo Palerosi Carneiro, Senior Vice President, Crop Protection, Asia Pacific, BASF. “With our AgSolutions Farm, we aim to bring our crop protection innovation and technical knowledge to the farmers and other industry players, so that they can increase their productivity in a sustainable manner.”

The new BASF AgSolutions Farm will showcase the latest technology and best practices from around the world to drive further innovation in farming in Vietnam, as well as sharing innovations with neighboring countries, including Thailand, Indonesia and the Philippines. The facility will also cultivate partnerships between BASF and local universities and institutes to provide training and develop customized products and solutions to meet local growers' needs.

Tanachart Ralsiripong, Managing Director, BASF Vietnam added, "Vietnam is one of the fastest growing markets in Asia Pacific. By establishing the AgSolutions Farm in Tien Giang province, we will get closer to farmers, work to provide better services and contribute to sustainable agricultural development in Vietnam."

BASF Crop Protection launched its direct business model in Vietnam in 2013 and has been active in major farming centers including Mekong Delta. It works with farmers, distribution partners and agriculture industry players to offer innovative solutions and product stewardship training to help them boost productivity and profitability. For example, Headline 100CS is an effective fungicide to help rice farmers protect their plants from disease, while preserving the aquatic environment. The product is also part of BASF's AgCelence portfolio to increase yields and improve grain quality, resulting in higher revenues for farmers and better quality rice for consumers. In the next three years, BASF will launch a broader range of innovative products to effectively support the country's sustainable agriculture.

About BASF's Crop Protection Division

With a rapidly growing population, the world is increasingly dependent on our ability to develop and maintain sustainable agriculture and healthy environments. BASF's Crop Protection division works with farmers, agricultural professionals, pest management experts and others to help make this possible. With their cooperation, BASF is able to sustain an active R&D pipeline, an innovative portfolio of products and services, and teams of experts in the lab and in the field to support customers in making their businesses succeed. In 2016, BASF's Crop Protection division generated sales of €5.6 billion. For more information, please visit us at agriculture.basf.com or on any of our [social media channels](#).

About BASF Vietnam

BASF has been active in Vietnam since the establishment of its representative office in 1994. BASF Vietnam Limited was set up in 2009 and the company operates two production sites for construction chemicals. BASF Vietnam also maintains three sales offices in Ho Chi Minh City, Hanoi and Danang. It provides a wide range of products, including plastics, petrochemicals, construction chemicals, fine chemicals, performance chemicals, paper chemicals, and crop protection. BASF sales to customers

in Vietnam were approximately €245 million in 2016. BASF employed 142 people in Vietnam as of the end of 2016. Further information on BASF in Vietnam is available at www.basf.com/vn.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 114,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of about €58 billion in 2016. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.