

# News Release

February 23, 2022

## **BASF Virtual Lab offers three additional experiments in Vietnamese to primary students**

- **Program aimed at sparking interest in natural sciences among Vietnam's next generation**
- **Total of 10 online local language experiments to help kids learn about chemistry anytime, anywhere**
- **Donated 20 computers to Tân Hưng Primary School to help over 700 students gain access to technology**

Ho Chi Minh City, Vietnam – February 23, 2022 – BASF introduced three additional chemistry experiments in Vietnamese in its BASF Virtual Lab (<http://thinghiemvui.basf.com>), an online platform that allows children to do a variety of interactive chemistry experiments. In total, 10 virtual experiments have now been offered to Vietnamese primary students. In partnership with Ho Chi Minh City Department of Education and Training, BASF hosted a training workshop for teachers and students from Tân Hưng Primary School, District 7, to help them familiarize with fascinating experiments and learn what chemistry means to their daily lives. The company also donated 20 computer sets helping the teachers and more than 700 students gain access to computer science and technology.

The three newly launched experiments include 'Plastic Pros', 'Sweet Bread', and 'Rust protection for food'. Through the "Plastic Pro" experiment, children will learn about the different properties of plastics and how it can be used to separate plastic waste, one of the major steps in the recycling process. They will also learn about

the benefits of plastics in our life and why responsible use of plastics matters.

The “Sweet Bread” experiment will help children learn about enzymatic degradation as well as various nutrients contained in our daily food. Finally, the “Rust protection for food” explains how the ascorbic acid or vitamin C, a popular substance contained in our daily fruits and vegetables, can help preserve food and keep people healthy, owing to its antioxidant properties.

“In partnership with Ho Chi Minh City Department of Education and Training, we have introduced BASF Virtual Lab to Vietnamese students since 2018 as part of our education program ‘BASF Kids’ Lab’, active in the country since 2011. Today, we are very pleased, that a total of 10 online experiments in Vietnamese language have been offered to the country’s next-generation which will help them develop their passion for chemistry,” said Erick Contreras, Managing Director, BASF Vietnam. “We are also pleased to offer 20 sets of computers to help the students from Tân Hưng Primary School to conduct these fun experiments from the comfort of their school as well as develop their computer skills. We hope this is not just a great back-to-school gift to the school children after a long stay-at-home period but also something to prepare them for future success.”

BASF Virtual Lab, an extension of BASF’s global hands-on chemistry education program Kids’ Lab, provides a wide range of interactive experiments online. Children can experience the joy of chemistry anytime and anywhere by playing the role of a researcher and conducting experiments in the virtual world of a laboratory. Each step of every experiment contains easy-to-understand explanations from the animated Kids’ Lab mascot Dr. Bubbles. New experiments are continuously added. Apart from the three new experiments, other experiments that are already available in Vietnamese include “Looking for the sender”, “Chemistry Lab Bakery”, “Bubbling Refreshment”, “Water Purification”, “Red Stain Devil”, “Energy from the Sun” and “Foaming Beads”.

BASF Kids’ Lab is a global program that aims to develop children’s interests in natural sciences from an early age. In partnership with Ho Chi Minh City Department of Education and Training, BASF has implemented this annual program in Vietnam since 2011, attracting almost 5,000 primary students in the city. The company has also been active in multiple community projects with a focus in education

development, including school renovation, scholarship donation and public playground building.

**Note to Editor:**

A dedicated Facebook page has been set up for participants and interested parties to share photos and comments: [BASF Kids' Lab Asia Pacific Facebook](#).

**About BASF Kids' Lab**

Education is the key to the future of our children, and it plays an important role in the development of society. With our Social Engagement Strategy, we want to open up learning opportunities and to encourage children's sense of discovery and teach good science methods and skills. This helps us to meet the challenges of tomorrow and to create a sustainable future.

The BASF Kids' Lab program is an interactive, fun and free chemistry education program designed for kids aged 6 to 12 years to discover the world of chemistry through simple and safe hands-on experiments. The program has been brought to more than 30 countries across the globe, including the United Kingdom, the United States, Australia, Singapore, India and Japan. It was established in 1997 in Ludwigshafen, Germany. The program has been introduced to Vietnam since 2011, benefitting about 5,000 children.

**About BASF in Vietnam**

BASF has been active in Vietnam since the establishment of its representative office in 1994. BASF Vietnam Limited was set up in 2009. The company maintains two sales offices in Hồ Chí Minh City and Hà Nội, offering solutions for Vietnam's key industries, including agriculture, construction, automotive, footwear, paint & coatings and electric & electronics. BASF's sales to customers in Vietnam were approximately €284 million in 2020. BASF employed 117 staff in Vietnam as of the end of 2020. Further information on BASF in Vietnam is available at [www.basf.com/vn](http://www.basf.com/vn).