At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of €65.4 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at basf.com.

About BASF

Value creation at BASF in 2017

Employees worldwide: 115,490

Employees by region:
- Europe: 62%
- North America: 16%
- Asia Pacific: 16%
- South America, Africa, Middle East: 6%

Sales by segment
- Chemicals: 25%
- Functional Materials & Solutions: 32%
- Agricultural Solutions: 9%
- Performance Products: 4%
- Other: 5%

BASF sales by industry (Direct customers)
- Chemicals and plastics: > 20%
- Agriculture: 10–20%
- Energy and Resources: 5–10%
- Consumer goods: 5–10%
- Electronics: < 5%

Employees worldwide:

Contact
General inquiries
Phone: +49 621 60-0, email: global.info@basf.com

Media Relations
Jena Fej, phone: +49 621 60-99123

Sustainability Relations
Thorsten Pinkepank, phone: +49 621 60-41976

Investor Relations
Dr. Stefanie Wettberg, phone: +49 621 60-48002

Internet
basf.com
Our foundation

BASF’s success is supported by both financial and nonfinancial value drivers. We want to understand how these interact, and derive targeted measures for increasing the positive impact of our actions and further minimizing the negative affects. This intention forms the basis of our integrated reporting.

The following overview provides examples of how we create value for our company, the environment and society. It is modeled on the framework of the International Integrated Reporting Council (IIRC). Both financial and nonfinancial value drivers – such as environmental, production-related, personnel and knowledge-based factors, along with aspects of society and partnerships – form the foundation of our actions. Through our business model these inputs are transformed into various outputs – the results of our actions.

How we create value

- Value drivers
- How we create value
- Results

Our business model

- Chemicals
- Performance Products
- Functional Materials & Solutions
- Nutrition & Care
- Oil & Gas

Our results

- BASF group net sales
- Net income
- Sales
- EPS
- Net sales
- Net income
- Sales
- EPS

Our corporate purpose: We create chemistry for a sustainable future

- Around 15,000 customers
- Number of Lost-Time Injuries
- Over 70,000 employees
- Market access based on strategies principles
- Takes guidance our standard and values

Our foundation

- Value drivers
- How we create value
- Results

Our business model

- Chemicals
- Performance Products
- Functional Materials & Solutions
- Nutrition & Care
- Oil & Gas

Our results

- BASF group net sales
- Net income
- Sales
- EPS
- Net sales
- Net income
- Sales
- EPS

Our corporate purpose: We create chemistry for a sustainable future

- Around 15,000 customers
- Number of Lost-Time Injuries
- Over 70,000 employees
- Market access based on strategies principles
- Takes guidance our standard and values