



We create chemistry

News Release

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BASF launches Dagonis® fungicide to tackle Powdery Mildew in Kenya

- **Floriculturists to benefit from an innovative solution that protects horticultural crops from a variety of diseases.**
- **The superior efficacy of Dagonis® dual mode to aid in controlling powdery mildew and maximize yields.**

Floriculturists in Kenya will now have access to a talented fungicide that will protect their crops against powdery mildew, a fungal disease that impairs maturity of flower buds in rose bushes. Dagonis®, a product of BASF, one of the world's leading chemical companies, will provide flower farmers with a highly effective product that is easy and safe to use and will maximize their yields.

The Dagonis® launch is aligned to the BASF's agricultural division's strategy with a higher focus on customer and societal needs. Dagonis® has two active ingredients Xemium and Difenoconazole a powerful combination that provides exceptional efficacy and allows savings on other treatments, giving the farmer peace of mind.

Dagonis® is best suited for flower growers as it provides a good resistance management tool with a long-lasting protection, from first foliage appearance to harvesting.

"BASF continuously invests in innovation and research and uses its expert knowledge and a very good understanding of the farmers to manufacture Dagonis® which provides a wide spectrum of disease control." said Shollay Ramlaul, Country Cluster Head - BASF East Africa Ltd.

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BASF has recently launched several new sustainable and highly effective fungicides, herbicides and insecticides targeted at helping farmers of key crops in Kenya combat pests and boost yields in a more sustainable manner. Dagonis® is a wonderful example of these innovative solutions as it will aid farmers with an excellent multi-purpose tool for powdery mildew control.

“BASF continues to foster the growth of the agricultural sector through its commitment to respond more effectively to the farmers needs in the region for sustainable crop protection solutions” adds Shollay.

To find out more about Dagonis® visit: <https://www.agro.basf.co.ke/>

About BASF's Agricultural Solutions division

Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population while reducing environmental impacts. Working with partners and agricultural experts and by integrating sustainability criteria into all business decisions, we help farmers to create a positive impact on sustainable agriculture. That's why we invest in a strong R&D pipeline, connecting innovative thinking with practical action in the field. Our portfolio comprises seeds and specifically selected plant traits, chemical and biological crop protection, solutions for soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we strive to find the right balance for success – for farmers, agriculture and future generations. In 2021, our division generated sales of €8.2 billion. For more information, please visit www.agriculture.basf.com or any of our social media channels.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €78.6 billion in 2021. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.

About BASF in East Africa

BASF East Africa Ltd, the regional sales hub for the East African market, was established in Kenya in 2011 and is responsible for 15 countries. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. In Ethiopia, BASF has a Trade Representative Office responsible for the various BASF industry segments. BASF Djibouti FTZE was established in 2022 and has an office in Djibouti City. Continuous innovation and tailor-made solutions ensure our customers achieve greater success. www.basf.co.ke