

## **News Release**

P315/18e September 14, 2018

## BASF opens modular lab for automotive OEM coatings at its Münster site

- Optimized processes promote innovative and customer-specific product development
- Unique lab dosing machine ensures reproducibility and quality of paint formulations
- Europe-wide rollout for modular "Lean Lab" concept

BASF's Coatings division has opened a new laboratory for automotive OEM coatings at its site in Münster, Germany. The modular "Lean Lab" concept aims to ensure optimized, digitalized and transparent processes and efficient use of resources in the laboratory area throughout Europe. Discrete working processes of the lab employees and the use of standardized and automated processes allow BASF to meet future market requirements quickly and flexibly. In line with this, the workforce in Münster is supported by a lab dosing machine that was specially developed for BASF and is the only one of its kind in the coatings industry.

"BASF cooperates very closely with all major automotive manufacturers worldwide to develop advanced coatings technologies. Through the digitalization of processes, optimized use of resources, and automation, we can respond even more efficiently and address our customers' needs," says Dirk Bremm, president of BASF's Coatings division. Since 2014, BASF has invested € 24 million to completely overhaul an existing laboratory building for this purpose, which included adding an extra story. The building now features four bright and airy laboratory levels with spacious offices and state-of-the-art lab workplaces that are all digitally linked. Discrete work processes are intelligently designed to foster customer-specific product developments, manufacture paint samples and perform application tests. An optimized logistics concept also ensures that all materials for daily work – and for this work only – are available, which positively impacts resource efficiency.

A lab dosing machine that is unique in the coatings industry and was specifically built for the lab in Münster facilitates work and assures quality. BASF collaborated with machine manufacturer FRICKE Dosing + Filling Systems from Minden, Germany, to develop the machine. At 12 meters long and weighing 8 tons, it can manufacture standard formulas from over 300 liquid raw materials. "It is said that digitalization affects everyone. BASF's Lean Lab clearly demonstrates how certain occupations, such as that of a laboratory technician for coatings, are being redefined. It is still about researching the features and appearance of colors and paints, but it takes place a high-tech environment today. Young people who take this job need knowledge in chemistry, technology and IT alike. This proves to me that vocational training is modern. It is attractive. It is the starting point of a career," says Karl-Josef Laumann, Minister of Labor, Health and Social Affairs of the State of North Rhine-Westphalia.

All job orders and the associated experiments within the lab are digitally stored and documented, which promotes transparency, reproducibility and knowledge transfer among the individual sites. "The Lean Lab in Münster is our pilot project. Since late 2017, we have been gathering experience that we can use for introducing the Lean Lab at other sites in Europe: in Würzburg, Germany; Guadalajara, Spain; and Clermont, France. Lean Lab is our new European standard and will open up many possibilities for us to intensify product development and respond flexibly to new challenges," says Wolfgang Reckordt, Product Development Europe Automotive OEM Coatings at BASF Coatings division.

## About BASF's Coatings division

The Coatings division of BASF is a global expert in the development, production and marketing of innovative and sustainable automotive OEM and refinish coatings, decorative paints as well as applied surface treatments for metal, plastic and glass substrates in a wide range of industries. The portfolio is completed by the "Innovation Beyond Paint" program which aims at developing new markets and businesses. We create advanced performance solutions and drive performance, design and new applications to meet our partners' needs all over the world. BASF shares skills, knowledge and resources of interdisciplinary and global teams for the benefit of customers by operating a collaborative network of sites in Europe, North America, South America and Asia Pacific. In 2017, the Coatings division achieved global sales of about €3.97 billion.

Solutions beyond your imagination – Coatings by BASF. For more information about the Coatings division of BASF and its products, visit <u>www.basf-coatings.com</u>.

## About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of €64.5 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.