

Experience sustainability

Shopping

Responsible consumption requires a change in thinking from all of us so that we use less of our planet's resources. Learn why less is sometimes more and good things don't always have to be new.



Biodiversity

Our planet Earth is incredibly rich in diversity. Join us on an exciting journey of discovery to understand why every living creature is worth protecting.



Transport

Our means of transport and our mindset must change. Take a look into the near and distant future and encounter innovative ideas for our mobility.



Waste

Waste is a problem for the environment - it's not only ugly, but also dangerous. Find out how to reduce waste and discover the treasures that can be hidden in it. In fact, it is very valuable!



Water

Water is essential for survival and clean drinking water is a precious resource. Find out where water may be hiding and why saving water is so important.



Food

What we eat has a direct impact on our bodies, but also on our climate. Discover what to look out for in order to have a healthy, climate-friendly diet.



Energy

A transition to sustainable energy in harmony with nature is a pressing need. Explore clean energy sources and how you can reduce your energy consumption in everyday life.



Air

Air is the key to life on our planet. Get to know different gases and understand what is needed to keep us and planet Earth safe.



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WOW!

BASF
We create chemistry