

**Information on data protection
for
Customers, interested parties and distribution partners of BASF Wohnen + Bauen GmbH**

The topic of data protection is of utmost priority for BASF (herein after referred to as “we” or “us”). This includes for us a high level of transparency. Therefore, we herewith provide information on how we process the personal data of the contact persons of our customers, interested parties or distribution partners (herein after referred to as „Our Contact Persons“). Of course, we process personal data only in strict compliance with the applicable laws on the protection of personal data.

Who is responsible for the processing and who is the Data Protection Representative

Responsible for the processing is

BASF Wohnen + Bauen GmbH
represented by the managing director Johanna Coleman
Brunckstraße 49, 67063 Ludwigshafen
Telefon: 0621 60-41000, wohnen-und-bauen@basf.com

Data protection supervisor is

Elisabeth Tielkes
BASF Wohnen + Bauen GmbH
Brunckstraße 49, 67063 Ludwigshafen
Telefon: 0621 60-41000, elisabeth.tielkes@basf.com
Which data categories do we use and where do they come from?

We are processing the following categories of personal data:

- Contact information of Our Contact Persons (name and surname; address and phone number, Mobil number, fax number and e-mail address)
- Other information that is necessary for the execution of the contractual relationship or a project with our customers and distribution partners (such as payment details, order details, etc.)
- Other information that is necessary to complete requests of Our Contact Persons or to unambiguously identify Our Contact Person in our systems

We collect the personal information of Our Contact Persons directly from Our Contact Persons or from our customers or distribution partners during the execution of the contractual relationship.

In addition, we process personal information that we have admissible acquired from public sources.

For what purposes and on what legal basis are the data processed?

We process personal data of Our Contact Persons in compliance with the provisions of the General EU Data Protection Regulation (GDPR), as well as all other relevant laws.

The processing serves the following purposes:

- Communication with Our Contact Persons on products, services and projects (such as regular distribution of information and newsletter)
- Completion of requests of Our Contact Persons, customers persons of interest or distribution partners
- Planning, execution or administration of our (contractual) relationship with our customers, distribution partners, parties of interest or Our Contact Persons, e.g. to process orders, for accounting purposes, to execute deliveries and organize transportation
- Performance of customer surveys, marketing campaigns, market analysis, raffles contests or similar actions or events
- Maintain and protect the security and safety of our products and services as well as security and functionality of our websites; avoidance and detection of security risks, fraudulent activities or other criminal or malicious acts
- Maintain and protect the security of our premises and establishments (e.g. conduct access control, issue temporary access permits)
- Compliance with legal requirements (e.g. Compliance with fiscal or commercial retention obligations; prevent money laundering or economic crime)
- Resolve disputes and lawsuits, establishment, exercise or defense of legal claims or litigation, enforcement of existing contracts

The processing of the above-mentioned data categories is necessary to achieve these purposes.

Legal basis for the processing is – as far as not expressly stipulated otherwise - article 6 Para. 1 lit (b) and (f) EU General Data Protection Regulation.

Where we obtain permission of Our Contact Persons for the collecting of personal data, article 6 Para. 1 lit a of the EU Data Protection Regulation.

If we intend to process personal data of Our Contact Persons for any other purpose not mentioned above we will inform our Contact Persons accordingly prior to such processing.

Who gets the personal data?

Within our company only persons and bodies who need personal data of Our Contact Persons for fulfillment of the above-mentioned purposes will receive access to such data.

Within our group of companies' personal data of Our Contact Persons is provided to specific companies within the group if they centrally perform key tasks for affiliates within the company group or perform cross-company functions on the basis of the organizational structure or if it necessary to fulfill the above-mentioned purposes.

We might transfer personal data of Our Contact Persons to supervisory authorities, courts or law offices as far as necessary to ensure compliance with applicable law or to exercise, assert or defend legal rights insofar as legally permitted.

We work with service provider to fulfill the above-mentioned purposes. Those service providers will process personal data of Our Contact Persons in our name and solely according to our instructions. They are contractually obliged to adhere to the applicable data protection regulations.

In some cases, we disclose personal data to service providers or group companies located outside of the European Economic Area ("Third Countries"), in which an adequate data protection level is not guaranteed by applicable laws. In such cases we take suitable measures to safeguard the protection of the personal data of Our Contact Persons and to ensure an adequate level of data protection. Hence, we disclose personal information of Our Contact Persons to recipients outside our group of companies located in a Third Country only if those recipients have concluded the EU Standard Contractual Clauses with us or if those recipients have implemented Binding Corporate Rules.

Further information as well as a copy of the measures taken can be obtained from the above specified contacts.

For how long do we keep personal data of Our Contact Persons?

If not explicitly stipulated otherwise (e.g. in a specific consent form) we delete or block personal data of Our Contact Persons as soon as they are no longer needed for the purposes cited above, unless deletion or blocking is opposed by legal obligations to provide and preserve records (such as retention periods provided by commercial or tax laws).

Which data protection rights can be assert as a party concerned?

At the above address Our Contact Persons may request **information** regarding the personal data we stored and processed concerning her or him. In addition, under specific circumstances Our Contact Persons may demand **correction** or **deletion** of the personal data concerning her or him. They may also be entitled to a **right to restriction of the processing** of personal data as well as a **right to the disclosure of the data provided by them** in a structured, customary and machine-readable format.

Right to object

If the processing is based on a consent Our Contact Persons have the right to object to the processing of personal data related to him or her at any time. If we process personal data of Our Contact Persons to safeguard our legitimate interests Our Contact Persons can object to the processing at any time for reasons resulting from his or her specific situation. In case of an objection we will stop processing the personal data of the respective data subject unless we can account for compelling reasons which prevail the interests, rights and freedoms of Our Contact Persons or the processing serves the establishment, exercise, defense of legal claims or litigation.

Where to complain?

Irrespective of any other legal remedy under administrative law or judicial remedy Our Contact Persons are entitled to file a complaint with the supervisory authority, particularly in the member state in which him or her is resident or where the alleged violation took place, if Our Contact Persons believe the processing of personal data related to him or her is in violation of the EU General Data Protection Regulation.

The supervisory authority to which the complaint is submitted shall notify the appellant of the situation and the results of the complaint, including the option of a legal remedy in accordance with article 78 of the EU General Data Protection Regulation.