

## **BASF crowned best in Europe**

*German chemicals company is named best in Europe for IR once again at the IR Magazine Europe Awards, writes Tim Human*

For the second year running, BASF has been crowned the best large-cap company for investor relations in Europe at the IR Magazine Europe Awards. Last night at the London Hilton, the German chemicals company picked up six awards including the grand prix for best overall IR by a large cap and best investor relations officer at a large cap for Magdalena Moll.

The winners and nominees were voted for by 731 investors and analysts from 21 different countries, in a process managed by IR magazine's research arm, XblInsight.

The research behind the awards is contained in the Investor Perception Study, Europe 2011, which includes comprehensive information about the Euro Top 100 (the top 100 performing companies for IR in Europe), verbatim comments from investors and analysts, and detailed interviews with the best-performing IR practitioners.

Lanxess, another German chemicals company, took home the grand prix for best overall IR in the mid-cap category. Great Portland Estates, a UK property company, won the grand prix for best overall IR in the small-cap segment.

Around 450 members of the IR community attended the event on Park Lane in London, where guests enjoyed a Champagne reception and dinner before the awards were announced. The event was hosted by comedian Sandi Toksvig.

This year's winners are:

Grand prix for best overall investor relations  
Large-cap company  
BASF

Grand prix for best overall investor relations  
Mid-cap company  
Lanxess

Grand prix for best overall investor relations  
Small-cap company  
Great Portland Estates

Best investor relations officer  
Large-cap company  
Magdalena Moll  
BASF

Best investor relations officer  
Small or mid-cap company  
Oliver Stratmann  
Lanxess

Best investor relations by a CEO  
Large-cap company  
Paul Polman  
Unilever

Best investor relations by a CEO  
Small or mid-cap company  
Joint winners:  
Toby Courtauld  
Great Portland Estates  
Pekka Lundmark  
Konecranes

Best investor relations by a CFO  
Large-cap company  
Jesper Brandgaard  
Novo Nordisk

Best investor relations by a CFO  
Small or mid-cap company  
Matthias Zachert  
Lanxess

Best corporate literature  
BASF

Best use of technology for investor relations  
Nestle

Best corporate governance and disclosure policy  
Nestle

Best practice of corporate social responsibility  
Novo Nordisk

Best analyst/investor meetings  
Umicore

Best investor relations during a corporate transaction  
BASF

Best investor relations for an IPO  
Amadeus

Best investor relations by an Austrian company  
Erste Bank

Best investor relations by a Belgian company  
Umicore

Best investor relations by a Czech company  
CEZ Group

Best investor relations by a Danish company  
Novo Nordisk

Best investor relations by a Finnish company  
Stora Enso

Best investor relations by a French company  
Sanofi

Best investor relations by a German company  
BASF

Best investor relations by a Greek company  
National Bank of Greece

Best investor relations by a Hungarian company  
OTP Bank

Best investor relations by an Irish company  
Kerry Group

Best investor relations by an Italian company  
Intesa Sanpaolo

Best investor relations by a Luxembourg or Netherlands company  
Royal KPN

Best investor relations by a Norwegian company  
Yara International

Best investor relations by a Polish company  
PKN ORLEN

Best investor relations by a Portuguese company  
Portugal Telecom

Best investor relations by a Russian company  
Novatek

Best investor relations by a Spanish company  
Iberdrola

Best investor relations by a Swedish company  
Swedbank

Best investor relations by a Swiss company  
Nestle

Best investor relations by a UK company  
Unilever

Best investor relations by sector  
Aerospace & defense  
EADS

Best investor relations by sector  
Alternative energy  
Vestas Wind Systems

Best investor relations by sector  
Automobiles & parts  
BMW Group

Best investor relations by sector  
Banks & financial services  
Swedbank

Best investor relations by sector  
Chemicals/specialty chemicals  
BASF

Best investor relations by sector  
Construction & materials  
VINCI

Best investor relations by sector  
Diversified industrials/industrial machinery/electronics  
Siemens

Best investor relations by sector  
Food & beverages/tobacco  
Nestle

Best investor relations by sector  
Forestry & paper  
Stora Enso

Best investor relations by sector  
Healthcare/pharmaceuticals & biotech  
Novo Nordisk

Best investor relations by sector  
Insurance  
Allianz

Best investor relations by sector  
Media  
WPP Group

Best investor relations by sector  
Metals/mining/steel  
Umicore

Best investor relations by sector  
Oil & gas  
BG Group

Best investor relations by sector  
Personal care & household/luxury goods  
Reckitt Benckiser Group

Best investor relations by sector  
Real estate  
Land Securities Group

Best investor relations by sector  
Retail  
Tesco

Best investor relations by sector  
Support services/business services  
Randstad

Best investor relations by sector  
Technology hardware & equipment  
ASML

Best investor relations by sector  
Technology software & services  
Imtech

Best investor relations by sector  
Telecoms  
Royal KPN

Best investor relations by sector  
Transport/transport infrastructure & services  
Ferrovial

Best investor relations by sector  
Travel & leisure  
InterContinental Hotels Group

Best investor relations by sector  
Utilities  
RWE

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