

BASF crowned best in Europe

German chemicals company is named best in Europe for IR once again at the IR Magazine Europe Awards, writes Tim Human

For the second year running, BASF has been crowned the best large-cap company for investor relations in Europe at the IR Magazine Europe Awards. Last night at the London Hilton, the German chemicals company picked up six awards including the grand prix for best overall IR by a large cap and best investor relations officer at a large cap for Magdalena Moll.

The winners and nominees were voted for by 731 investors and analysts from 21 different countries, in a process managed by IR magazine's research arm, XblInsight.

The research behind the awards is contained in the Investor Perception Study, Europe 2011, which includes comprehensive information about the Euro Top 100 (the top 100 performing companies for IR in Europe), verbatim comments from investors and analysts, and detailed interviews with the best-performing IR practitioners.

Lanxess, another German chemicals company, took home the grand prix for best overall IR in the mid-cap category. Great Portland Estates, a UK property company, won the grand prix for best overall IR in the small-cap segment.

Around 450 members of the IR community attended the event on Park Lane in London, where guests enjoyed a Champagne reception and dinner before the awards were announced. The event was hosted by comedian Sandi Toksvig.

This year's winners are:

Grand prix for best overall investor relations
Large-cap company
BASF

Grand prix for best overall investor relations
Mid-cap company
Lanxess

Grand prix for best overall investor relations
Small-cap company
Great Portland Estates

Best investor relations officer
Large-cap company
Magdalena Moll
BASF

Best investor relations officer
Small or mid-cap company
Oliver Stratmann
Lanxess

Best investor relations by a CEO
Large-cap company
Paul Polman
Unilever

Best investor relations by a CEO
Small or mid-cap company
Joint winners:
Toby Courtauld
Great Portland Estates
Pekka Lundmark
Konecranes

Best investor relations by a CFO
Large-cap company
Jesper Brandgaard
Novo Nordisk

Best investor relations by a CFO
Small or mid-cap company
Matthias Zachert
Lanxess

Best corporate literature
BASF

Best use of technology for investor relations
Nestle

Best corporate governance and disclosure policy
Nestle

Best practice of corporate social responsibility
Novo Nordisk

Best analyst/investor meetings
Umicore

Best investor relations during a corporate transaction
BASF

Best investor relations for an IPO
Amadeus

Best investor relations by an Austrian company
Erste Bank

Best investor relations by a Belgian company
Umicore

Best investor relations by a Czech company
CEZ Group

Best investor relations by a Danish company
Novo Nordisk

Best investor relations by a Finnish company
Stora Enso

Best investor relations by a French company
Sanofi

Best investor relations by a German company
BASF

Best investor relations by a Greek company
National Bank of Greece

Best investor relations by a Hungarian company
OTP Bank

Best investor relations by an Irish company
Kerry Group

Best investor relations by an Italian company
Intesa Sanpaolo

Best investor relations by a Luxembourg or Netherlands company
Royal KPN

Best investor relations by a Norwegian company
Yara International

Best investor relations by a Polish company
PKN ORLEN

Best investor relations by a Portuguese company
Portugal Telecom

Best investor relations by a Russian company
Novatek

Best investor relations by a Spanish company
Iberdrola

Best investor relations by a Swedish company
Swedbank

Best investor relations by a Swiss company
Nestle

Best investor relations by a UK company
Unilever

Best investor relations by sector
Aerospace & defense
EADS

Best investor relations by sector
Alternative energy
Vestas Wind Systems

Best investor relations by sector
Automobiles & parts
BMW Group

Best investor relations by sector
Banks & financial services
Swedbank

Best investor relations by sector
Chemicals/specialty chemicals
BASF

Best investor relations by sector
Construction & materials
VINCI

Best investor relations by sector
Diversified industrials/industrial machinery/electronics
Siemens

Best investor relations by sector
Food & beverages/tobacco
Nestle

Best investor relations by sector
Forestry & paper
Stora Enso

Best investor relations by sector
Healthcare/pharmaceuticals & biotech
Novo Nordisk

Best investor relations by sector
Insurance
Allianz

Best investor relations by sector
Media
WPP Group

Best investor relations by sector
Metals/mining/steel
Umicore

Best investor relations by sector
Oil & gas
BG Group

Best investor relations by sector
Personal care & household/luxury goods
Reckitt Benckiser Group

Best investor relations by sector
Real estate
Land Securities Group

Best investor relations by sector
Retail
Tesco

Best investor relations by sector
Support services/business services
Randstad

Best investor relations by sector
Technology hardware & equipment
ASML

Best investor relations by sector
Technology software & services
Imtech

Best investor relations by sector
Telecoms
Royal KPN

Best investor relations by sector
Transport/transport infrastructure & services
Ferrovial

Best investor relations by sector
Travel & leisure
InterContinental Hotels Group

Best investor relations by sector
Utilities
RWE

The IR Magazine Europe Awards 2011 are sponsored by:
Arkadin Global Conferencing
BNY Mellon Depositary Receipts
Business Wire, a Berkshire Hathaway company
Davy
Financial Times
Imagination Investor Communications
The Investor Relations Society

MeetingZone
NASDAQ OMX
OnDemandIR
OTCQX