

150 years

# BASF Investor Day 2015

September 28/29, 2015  
BASF Headquarters Ludwigshafen



## Monday, September 28, 2015

10:00-10:15	<b>Registration</b>	
10:15-10:30	<b>Welcome</b>	Magdalena Moll
10:30-12:00	<b>Keynote + Q&amp;A</b>	Kurt Bock, Hans-Ulrich Engel
12:30-13:30	<b>Lunch</b>	
13:30-18:40	<b>Meet the Management</b> <b>Agricultural Solutions</b> <b>Functional Materials &amp; Solutions</b> <b>Performance Products</b> <b>Chemicals</b> <b>Oil &amp; Gas</b>	Harald Schwager Wayne T. Smith Michael Heinz Martin Bruder Müller Hans-Ulrich Engel
19:00	<b>Dinner</b>	

## Tuesday, September 29, 2015

08:00-09:15	<b>Innovations for a sustainable future</b>	Martin Bruder Müller, Margret Suckale
09:30-13:05	<b>Marketplace of Innovations</b>	<b>Agriculture</b> <b>Automotive</b> <b>Construction</b> <b>Consumer</b>
13:05-14:00	<b>Lunch</b>	
14:00-14:30	<b>Verbund Ludwigshafen</b>	Friedrich Seitz
14:30-16:00	<b>Site Tour</b>	
16:00-16:30	<b>Conclusion and Farewell</b>	Kurt Bock