

150 years



Backgrounder

An overview of BASF Group

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future.

Key figures 2014

- Sales: €74,326 million
- EBIT before special items: €7,357 million
- Employees at year-end: 113,292 worldwide
- Six Verbund sites and 353 other production sites worldwide

Innovation 2014

- Worldwide, around 10,700 employees are working in research and development.
- In 2014, BASF had R&D expenses of around €1.9 billion.
- BASF's research pipeline included approximately 3,000 projects in 2014.

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Sales by region in 2014 (by location of company)

- Europe: €42,854 million
 Thereof Germany: €32,241 million
- North America: €15,467 million
- Asia Pacific: €11,643 million
- South America, Africa, Middle East: €4,362 million

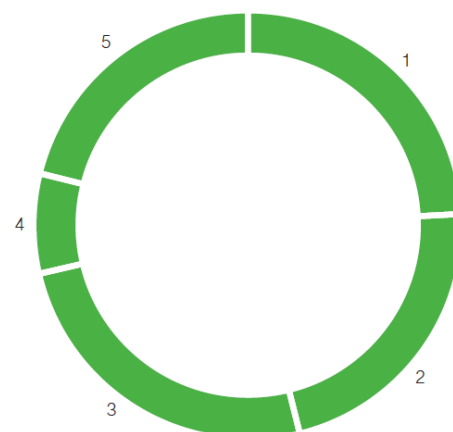
BASF sales by industry 2014 (direct customers)

- **>15%** Chemicals and plastics, energy and resources
- **10–15%** Consumer goods, transportation
- **5–10%** Agriculture, construction
- **<5%** Health and nutrition, electronics

BASF structure until December 31, 2014

Percentage of total sales in 2014 (in %) ¹

1	Chemicals	– Petrochemicals – Monomers – Intermediates	23%
2	Performance Products	– Dispersions & Pigments – Care Chemicals – Nutrition & Health – Paper Chemicals – Performance Chemicals	21%
3	Functional Materials & Solutions	– Catalysts – Construction Chemicals – Coatings – Performance Materials	24%
4	Agricultural Solutions	– Crop Protection	7%
5	Oil & Gas	– Oil & Gas (Exploration & Production; Natural Gas Trading)	20%



¹ The 5% of sales not shown belonged to Other.