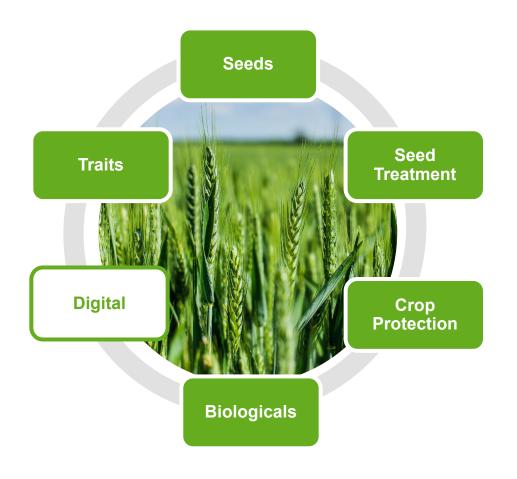


### The right balance for better yield



Yield that is valued by society

More biodiversity protection

Higher yield with lower environmental impact

Less CO<sub>2</sub> per ton of protein produced

Help farmers make a living



Digitalization is a must for agriculture, meeting challenges and transforming food and crop production

Natural resource management



Water & CO<sub>2</sub> footprint reduction

**Climate** resilience



Manage risk & volatility for farmers

Required productivity increase



Demand for combining existing & novel technologies

Resistance management



Call for innovations in seeds & crop protection

Farm professionalization



Digitalization & farm management systems

At BASF, we aim to bring digital technologies to 400+ million hectares of farmland by 2030<sup>1</sup>



### Digital farming enables improved and automated crop production









xarvio<sup>®</sup> Digital Farming Solutions provide farmers with the right product, the right rate, for the right place at the right time



## Three digital R&D pillars support the Agronomic Decision Engine for more sustainable farming practices

#### **Digital Agronomy**

- Crop phenology
- Pest and disease models
- Crop yield modeling
- Optimized intensity
- Product recommendation



#### **Data**

- Al for data-driven innovation
- Data infrastructure and data engines for automation
- Data enrichment and synthetic data creation
- Data integration



#### **Technology**

- Weather & remote sensing with high temporal and spatial resolution
- Drone-assisted assessments
- Connectivity to IoT solution
- Buffer Zone Automation

### **Agronomic Decision Engine (ADE)**

#### **Smart digital products**

xarvio® SCOUTING, FIELD MANAGER, HEALTHY FIELDS

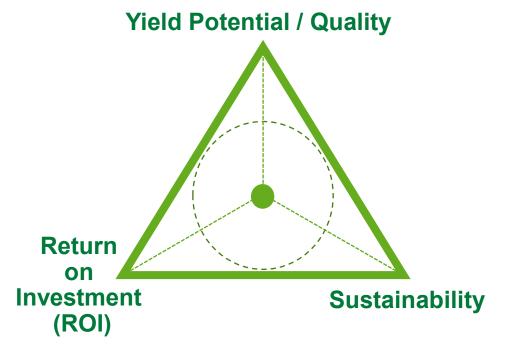
Smart machinery for optimal execution

e.g. Bosch BASF Smart Spraying

The Agronomic Decision Engine is the foundation and centerpiece



## The Agronomic Decision Engine balances yield, profitability and sustainability



Continuous learning and dynamic adaption with additional and new information





# Smart digital products enable better land use and precision application: Spray Timer

### Spray Timer (feature of xarvio® FIELD MANAGER)

- Optimal timing for crop protection application
- Proprietary disease and pest modeling algorithms
- Prediction of infection moment and disease spreading
- Frequent model calibration by country, target pest and crop improves accuracy

- >230,000 improvement cycles
- Same yield level
- 30% volume reduction<sup>1</sup>
- 29 €/ha gross margin gain¹
- 0.35 CEPP Points/ha<sup>2</sup>



Use of xarvio® FIELD MANAGER enables yield optimization as well as reduction of crop protection inputs and costs



# Smart digital products enable better land use and precision application: Zone Spray

#### **Zone Spray**

(feature of xarvio® FIELD MANAGER)

- At the field level, remote sensing information is used for mapping zones of plant density and health insights
- Zone-specific algorithm for Variable Rate Application Seeding, Crop Protection and Crop Nutrition
- Smart application maps optimize rates per field zone
- Definition of product and sprayer-specific automated buffer zones

Variable precision application is now scalable and fully automated

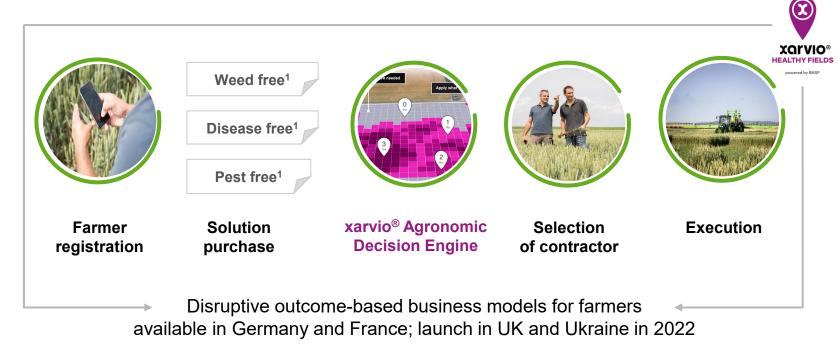
- 1.5% yield increase<sup>1</sup>
- 13% volume reduction<sup>1</sup>
- +30 €/ha¹
- Reduced CO<sub>2</sub> footprint
- 0.22 CEPP Points/ha²







### Smart digital products allow for new, outcome-based business models: xarvio<sup>®</sup> HEALTHY FIELDS



- Guarantees plant health and enables achievement of agreed yield forecast
- Tailored field- and season-specific crop protection strategy
- Agrow Crop Science Award 2020 for "Best Innovation in Digital Farming Technology"

xarvio® HEALTHY FIELDS incentivizes sustainable farming practices



# Smart machinery combining hardware, software and agronomic expertise for more sustainable weed management

#### **Smart Spraying**

Complete solution for targeted weed control

- Bosch hardware & software:
  - High-resolution camera technology developed for usage in agriculture
  - ► Software: High-speed image-based weed identification
- xarvio<sup>®</sup> agronomic intelligence: for targeted and timely use of crop applications

First products to be launched in Brazil, followed by Europe and North America

- Stable yield
- Up to 70% herbicide volume savings¹
- Reduced impact on biodiversity





### Digitalization is vital to achieve the right balance for better yield



Productive land use despite uncertainties



Promotion of biodiversity



Improved & automated crop production



**Precision** application



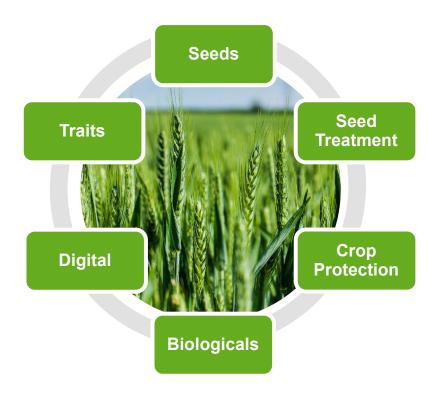
**Partnering** 

- Digital Farming has the power to transform crop production in a resource-efficient way
- xarvio<sup>®</sup> Agronomic Decision Engine enables
  - Smart digital products and smart machinery
  - Balanced decision making
  - ► Field-zone specific optimization and precision application

- Partnering across the value chain, delivering data-driven, farmer-focused technologies
- Our target is to bring digital technologies to 400+ million hectares of farmland by 2030 (cumulative 2020-2030)



### The right balance



### for better yield







We create chemistry