

News Release



BASF receives best supplier award from PSA Peugeot Citroën

■ **CathoGuard® 800 cathodic e-coat honored**

Levallois, France – August 25, 2014 – Once again, PSA Peugeot Citroën has presented awards to its best suppliers. BASF's Coatings division received the award for its CathoGuard® 800 cathodic e-coat. This is applied to the vehicle body to protect it from corrosion. The special benefit it offers PSA is its cost savings potential.

By presenting this award, the French automaker is paying tribute not just to the product CathoGuard 800 but also to BASF's commitment. "As the main supplier to PSA, we are very pleased and proud to receive this award. It shows recognition for BASF's power to create innovative high-quality products which save costs and are globally available. The award also confirms the close partnership that exists between BASF and PSA," says Laurent Vaucenat, Global Account Manager Renault/Nissan and PSA at BASF. The BASF Coatings division has already been awarded the title of core supplier by PSA in 2012.

The cathodic e-coat is the first layer of the paint system. CathoGuard 800 is in great demand as an alternative to conventional e-coats that often incorporate tin. CathoGuard 800 also has a low solvent content and saves material due to its high

August 25, 2014

P 311/14 e

Mireille Massard

Phone: +33 6 75 24 57 70

mireille.massard@basf.com

Katharina Kagerbauer

Phone: +49 2501 14-3520

katharina.kagerbauer@basf.com

BASF Coatings

Glasuritstraße 1

48165 Muenster

www.basf-coatings.de

Phone +49 2501 14-3324

+49 2501 14-3399

Fax +49 2501 14-3750

efficiency. In addition, this technology is highly suitable for integrated painting processes that dispense with primer application.

Savings in consumption without compromising on quality

The PSA Group benefits from this innovative technology for the production of 500,000 vehicles per year. Many major automakers have also introduced CathoGuard 800 into their global operations in recent years.

The PSA Group had a number of good reasons for introducing the BASF product. “We have been able to save over 10% in materials and energy by using CathoGuard 800 for cathodic e-coating,” says Frédéric Delbecque, Account Manager PSA at BASF. “There is less need for rework, owing to uniform application of the corrosion protection layer and its high quality. This accelerates the production process. The perfectly smooth surface meets the requirements of our customers in the automotive sector.”

About the Coatings division

BASF's Coatings division develops, produces and markets innovative automotive coatings, automotive refinishes and industrial coatings as well as decorative paints. We operate sites in Europe, North America and South America as well as Asia Pacific. Within this network, we collaborate closely with our customers all over the world. In 2013, the Coatings division achieved global sales of €2.9 billion. More information about the division is available at www.basf-coatings.com.

About BASF

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. We combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of about €74 billion in 2013 and over 112,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.