

# News Release



## **BASF increases prices for pigments and dyes worldwide**

With effect from September 1, 2014, or as contracts allow, BASF will increase prices for numerous pigments and dyes by up to 15 percent worldwide. The products affected are predominantly azo pigments, yellow and red high performance pigments, effect pigments, phthalocyanines and dyes. Price increases are necessary due to the current market situation, significantly higher raw materials costs and rising cost of environment, health and safety as well as maintenance.

The products affected are mainly used as raw materials in the coatings and paints as well as in the printing and plastics industries.

### **About BASF**

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. We combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of about €74 billion in 2013 and over 112,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).

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