

News Release



BASF increases price for Vitamin B2

Ludwigshafen, Germany – September 23, 2014 – BASF globally increases the price for its Vitamin B2 products for human and animal nutrition with immediate effect. Prices will increase by 20% for all Vitamin B2 products. Existing contractual obligations with customers will be honored.

BASF is a leading producer of Vitamin B2 for the animal and human nutrition industry worldwide.

About BASF

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of about €74 billion in 2013 and over 112,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.

About BASF Nutrition & Health

BASF Nutrition & Health provides a comprehensive product and service portfolio

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for the human and animal nutrition, pharmaceutical and flavor & fragrance industries. With innovative solutions and modern technologies we help our customers to improve their business efficiency and the sustainability of their products. Our human nutrition solutions include vitamins and carotenoids, plant sterols, emulsifiers and omega-3 fatty acids. Vitamins and carotenoids form also an important part of our animal nutrition portfolio, as well as other feed additives like trace elements, enzymes and organic acids. We provide the pharmaceutical industry with active ingredients such as caffeine and ibuprofen, various excipients and custom synthesis services. Furthermore, we offer aroma ingredients such as citral, geraniol and L-menthol. BASF Nutrition & Health operates sites in Europe, North America, South America and in Asia-Pacific. For more information, go to www.animal-nutrition.basf.com and www.newtrition.basf.com.