

150 years



News Release

BASF increases production capacity of vitamin A

- **Expansion of production capacity for vitamin A by 25 % in Ludwigshafen, Germany**
- **Reaction to rising demand for its high-quality vitamin A products as well as to global market growth**

January 26, 2015
P121/15e
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Ludwigshafen, Germany – January 26, 2015 – BASF increases its production capacities for vitamin A by 25 %. The company has expanded an existing plant in Ludwigshafen, Germany, which is part of BASF's Citral Verbund. With this capacity extension, BASF reacted to the rising demand for its high-quality vitamin A products, as well as to the global market growth. Additional capacities are available immediately. Vitamin A is an essential and fat-soluble micronutrient. It is used by the human and animal nutrition industries in feed and food products, and also by the personal care sector. Vitamin A supports, for example, the function of the eyes, lungs and skin. It also helps to prevent growth disorders and supports skeletal development.

“With our vitamin portfolio, we are leaders in supply reliability and high quality: Our vitamin A stands out thanks to exceptional product stability and bio-availability. This capacity increase shows our commitment to the growing vitamin A market”, said Dr. Christopher Rieker, who heads BASF's Animal Nutrition business.

In animal nutrition, Vitamin A is used as a feed additive in all types of feed for livestock and companion animals. In human nutrition, vitamin A is used in supplements and to fortify foods and beverages. The

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BASF product portfolio includes a broad range of fat-soluble and water-soluble vitamins. BASF also offers vitamins A/D₃, D₃, K₁, B₂, B₅, E and Choline Chloride.

Note to the editor

BASF presents product portfolio at IPPE

BASF Animal Nutrition will present its comprehensive product portfolio for the feed industry at the International Production and Processing Expo (IPPE), Atlanta, USA, from January 27 to 29, 2015 (Hall A, Booth A 1928). The IPPE is the world's largest annual poultry, feed, and meat technology exposition. In addition to its vitamin portfolio, BASF offers the feed and pet food industries one of the broadest ranges of feed additives on the market, including enzymes, trace elements, carotenoids, organic acids and calcium bentonite. BASF constantly develops and improves its product range and formulations to meet the needs of the animal feed industry.

About BASF

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of about €74 billion in 2013 and over 112,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.