

150 years



News Release

BASF receives Excellent Supplier: Leading Technology Award from Shanghai General Motors in China

- **BASF's expertise supports sustainable car manufacturing process**
- **Long-term partnership between Shanghai Coatings Co., Ltd. and Shanghai General Motors**

Shanghai, China – February 9, 2015 – BASF offers its customers individual coatings solutions as the automotive industry focuses on sustainable manufacturing processes. The Coatings division has now been awarded the “Excellent Supplier 2014: Leading Technology Award” by Shanghai General Motors Co., Ltd (SGM).

As the only coatings supplier to win the annual award, BASF Shanghai Coatings Co., Ltd. stood out from around 4,000 SGM suppliers due to its excellent on-site service and leading technology. “We appreciate our long-term partnership with BASF. We are impressed by BASF’s timely and efficient on-site service, which supports our business development and sustainability goal,” said Adam Chang, Senior Manager Purchasing Department, Shanghai General Motors Company Ltd. “With BASF’s innovative coatings technology, we have reduced solvent use and volatile organic compound emissions in our painting lines, achieving a more sustainable car manufacturing process.”

Since 1998, BASF has been a reliable partner to SGM supplying a

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full range of automotive coating products, including waterborne coatings and CathoGuard® 800 e-coat. The latest e-coat product line CathoGuard® 800 does not contain tin and is recognized for its low solvent content.

“We are thrilled to have received this annual award. Our account management team, technical team and on-site service team always work closely with our customers to ensure the best operation and performance of our products,” said Dr. Thierry Hering, General Manager, BASF Shanghai Coatings Co., Ltd.

BASF Shanghai Coatings Co., Ltd. is a joint venture between BASF Group and Shanghai Huayi Fine Chemical Co., Ltd., with more than 17 years of successful partnership.

About BASF's Coatings division

BASF's Coatings division develops, produces and markets innovative automotive coatings, automotive refinishes and industrial coatings as well as decorative paints. We operate sites in Europe, North America and South America as well as Asia Pacific. Within this network, we collaborate closely with our customers all over the world. In 2013, the Coatings division achieved global sales of €2.9 billion. More information about the division is available at www.basf-coatings.com.

About BASF

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of about €74 billion in 2013 and over 112,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.