

# Press Release



## **MasterTop floors by BASF first to be granted the DGNB Navigator Label**

Mannheim, Germany – February 23, 2015 – Following their registration on the DGNB (German Sustainable Building Council) Navigator platform, BASF's MasterTop products have now been granted the DGNB Navigator Label. This label allows the manufacturer to demonstrate its commitment to sustainability and gives customers the necessary guidance and transparency when selecting products. Only products that offer, for example, a product specific environmental product declaration are granted the label.

Prof. Alexander Rudolphi, President of DGNB, awarded the label on the occasion of BAU 2015 in Munich to BASF's representative Uwe Kundel, Sales Director Performance Flooring in Germany, Austria and Switzerland. "We are very proud to be the first

February 23, 2015  
P 148/15e  
Ariane Wagner  
Phone +49 621 60-93672  
[ariane.wagner@basf.com](mailto:ariane.wagner@basf.com)

BASF SE  
67056 Ludwigshafen  
Phone: +49 621 60-0  
<http://www.basf.com>

manufacturer of seamless polyurethane and epoxy floor systems awarded the DGNB Navigator Label. This reflects our continuous approach to develop environmental friendly floor products supporting our customers in sustainable construction and giving them transparency and information about that topic”, says Uwe Kundel.

The desire for a healthy and safe environment has been increasing for years. Therefore sustainable construction is getting more and more important. Associated with this, DGNB not only delivers certifications for buildings but also created the DGNB Navigator – a database providing all relevant information about building products in terms of sustainability ([www.dgnb-navigator.de](http://www.dgnb-navigator.de)). In addition the new DGNB Navigator Label gives customers guidance and transparency. MasterTop floor products are from now on available in this database with all the required data and documents, such as Environmental Product Declarations (EPD) or Declaration of Performance (DoP).

The non-solvented, seamless MasterTop floors contribute to sustainable development as their high durability and low maintenance expenses result in a positive eco-balance over their entire life cycle. Furthermore they have been tested according to the stringent AgBB (Committee for the Health Assessment of Construction Products) regulations and comply with low-emission standards such as the Nordic Eco Label and the French VOC regulations. Consequently MasterTop floors foster a healthy indoor air quality, thus they are very well suited for applications in schools, kindergartens, offices, hospitals, shops and hotel rooms.

You will find further information on our products and system solutions on the internet at:

[www.master-builders-solutions.basf.co.uk](http://www.master-builders-solutions.basf.co.uk)

#### **About BASF**

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop

protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of about €74 billion in 2013 and over 112,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).

### **About the Construction Chemicals division**

BASF's Construction Chemicals division offers advanced chemicals solutions for new construction, maintenance, repair and renovation of structures: Our comprehensive portfolio encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing systems, sealants, concrete repair & protection systems, performance grouts, performance flooring systems, tile fixing systems, expansion control systems and wood protection solutions. The Construction Chemicals division's 5,700 employees form a global community of construction experts. To solve our customers' specific construction challenges from conception through to completion of a project, we combine our know-how across areas of expertise and regions and draw on the experience gained in countless construction projects worldwide. We leverage global BASF technologies, as well as our in-depth knowledge of local building needs, to develop innovations that help make our customers more successful and drive sustainable construction. The division operates production sites and sales centers in more than 50 countries and achieved sales of about €2.1 billion in 2013.

### **Master Builders Solutions from BASF**

Under the Master Builders Solutions® brand, BASF bundles its advanced chemical solutions for new construction, maintenance, repair and renovation of structures. Master Builders Solutions is built on the experience gained from more than 100 years in the construction industry. The comprehensive portfolio under the brand encompasses concrete admixtures, form release agents, cement additives, chemical solutions for underground construction, waterproofing solutions, sealants, repair & protection solutions, performance grouts, and performance flooring solutions.

Master Builders Solutions is backed by a global community of BASF construction

experts. To solve our customers' specific construction challenges, we combine the suitable elements of our portfolio, our know-how across areas of expertise and regions, and draw on the experience gained in countless construction projects worldwide. We leverage global BASF technologies as well as our in-depth knowledge of local building needs, to develop innovations that help make our customers more successful and drive sustainable construction.