150 years



■ BASF
We create chemistry

## BASF presents European construction project BuildTog at MIPIM in Cannes

- Solutions for a new generation of multi-dwelling units in several European countries
- The scope of BuildTog's objectives will be completed by retrofitting projects

Cannes, France – March 10-13, 2015 – BASF will present the European research and construction project BuildTog (Building Together, <a href="www.buildtog.eu">www.buildtog.eu</a>) at MIPIM (Le marché international des professionnels de l'immobilier) event in Cannes, France at booth C21.B7. Aim of the project is to create solutions for a new generation of multi-dwelling units in several European countries combining top energy performance with cost-efficient construction and high-quality architecture. MIPIM visitors are invited to attend "The Innovation Forum" on Wednesday, March 11, from 11:30 a.m. to 1:00 p.m., at which representatives of BuildTog will speak on "BuildTog - Affordable buildings in nearly-zero energy performance". Opportunities to join BuildTog will also be presented.

BuildTog is a collaboration between the European Housing Network EURHONET, the French architect Nicolas Michelin and his architecture firm A/NM/A, together with the German energy efficiency consultancy LUWOGE consult and BASF, the world's leading chemical company.

Participation in BuildTog gives partners an opportunity to familiarize themselves with ways to achieve the "Nearly Zero Energy Building" performance which will be mandatory for all new buildings in Europe from 2020. This methodology may be transferred from new build to

March 10, 2015 P169/15e Stefanie Finkenbeiner Phone: +49 621 60-99945 stefanie.finkenbeiner@basf.com

BASF SE 67056 Ludwigshafen Phone: +49 621 60-0 http://www.basf.com Media Relations Phone: +49 621 60-20916 Fax: +49 621 60-92693 presse.kontakt@basf.com Page 2 P169/15e

retrofit projects. Moreover, the BuildTog methodology and its implementation via several construction projects offer an excellent opportunity for housing companies and investors to implement new construction solutions.

## First BuildTog projects put into realization

There are currently seven BuildTog projects underway in Germany, Sweden and France. The project in Darmstadt, Germany, was inaugurated in June 2014. Another project in Lieusaint, France was completed in December 2014. Additional projects in Châlons and Arras, France, Örebro, Sweden and Bremen, Germany are at development stage. Further partners interested in participating in current and future projects are welcome to join BuildTog.

## **About BASF**

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.